



## International Exhibition Center ART-SPACE

## A new space for art

The ART-SPACE is a modern space located in the center of Moscow (9 Tverskaya Street), created for art. This complex offers a unique platform for artists from around the world and creates a truly interactive experience for visitors.

## A diverse ecosystem

The ART-SPACE is a contemporary art center that offers spaces for exhibitions, discussions, fashion shows, immersive performances, digital installations, private film screenings, and music events.

The complex also includes the Art-shop and the Art-cafe "ATMOSPHERE", creating a complete ecosystem for art enthusiasts.

# ART-SPACE's Mission and Vision



## Creating a Unique Space

Our goal is to create an innovative and inspiring space where people can engage with contemporary and classical art from around the world.



## **Supporting Artists**

We are committed to providing a platform for talented artists to express themselves and reach a wider audience, promoting their creativity and professional development.



## **Cultural Education**

ART-SPACE shares the rich cultural heritage of different countries through innovative exhibition projects, fostering international dialogue and mutual understanding.



# Technological Innovation in Artistic Spaces

## Augmented Reality (AR)

AR technology allows visitors to access hidden layers of information within works of art. In the "World and Symbols" exhibition, these technologies reveal the historical and cultural significance of the symbols, making them more comprehensible.

## Virtual Reality (VR)

VR devices create an immersive space with living, dynamic prototypes, connecting the public to the "collective unconscious" and allowing them to truly integrate into the symbolic world of different cultures.

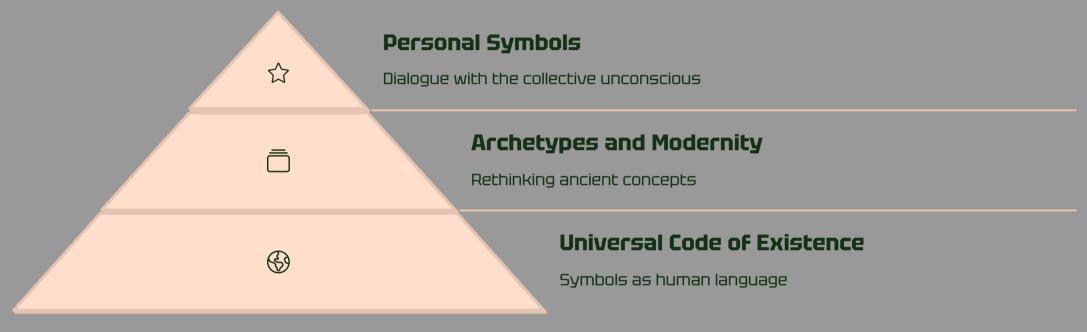
## **Interactive Experience**

Our model is different from traditional museums, as through unique technological resources, it allows for a more in-depth, personalized, and unforgettable interaction between people and art.





# "World and Symbol" Exhibition - Concept



The "World and Symbols" exhibition (04.03–21.03) explores how symbols shape our perception of the world, acting as a universal language to express complex ideas, emotions, and spiritual concepts across different cultures and eras.

The exhibition presents works by artists who focus on ancient archetypes and mythological symbols, rethinking their meaning in the context of contemporary reality, technological and global challenges, and creating their own symbolic systems.



# The Environment of Philosophical Dialogue

## **Visual Perception**

Immersed in the aesthetic experience of the symbolic world

### **Intellectual Reflection**

Analyze and interpret the meaning

## **Spiritual Illumination**

Touch the collective unconscious

## **Emotional Reaction**

Establish a personal connection with universal archetypes

The exhibition creates a philosophical and symbolic environment, exploring the "universal language" of symbols that shape our perception. It is the space for dialogue between personal experience and the "collective unconscious".

The artworks are imbued with symbolism, exploring ancient archetypes, mythological images, and personal symbol systems. The visual elements of the exhibition include universal symbols such as yin-yang, anchor, dreamcatcher, all integrated into unifying themes of the human experience.

# The Importance of the Global Symbols Exhibition

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## **Philosophical Depth**

This exhibition explores philosophical concepts in depth, which are a key element of the ART-SPACE program.

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## **International Dialogue**

This exhibition explores a unified symbolic language, connecting different cultures and fostering mutual understanding.

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### **Creative Platform**

This project offers artists the opportunity to explore deep ideas about history, modernity, and human psychology.



## **Strategic Value**

Including this exhibition in the 2025-2027 plan adds important intellectual and philosophical depth to the ART-SPACE program.



## **Available Stands**



[If you are interested in purchasing a stand, you can click directly on the stand number]



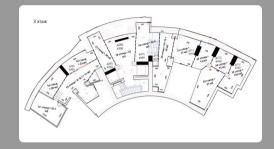
#### 1st Floor

- Stand 1: 79 m² Price: 1,422,000 rubles
- Stand 2: 41 m² Price: 738,000 rubles
- Stand 3: 11 m² Price: 198,000 rubles
- Stand 4: 38 m² Price: 684,000 rubles



#### 2nd Floor

- Stand 5: 36 m² Price: 648,000 rubles
- Stand 6: 10.7 m² Price: 192,600 rubles
- Stand 7: 19 m² Price: 342,000 rubles
- Stand 8: 20 m² Price: 360.000 rubles
- Stand 9: 24 m² Price: 432,000 rubles
- Stand 10: 20 m² Price: 360,000 rubles
- Stand 11: 41 m² Price: 738,000 rubles
- Stand 12: 43 m² Price: 774.000 rubles



### **3rd Floor**

- Stand 13: 22.1 m² Price: 397,800 rubles
- Stand 14: 20 m² Price: 360,000 rubles
- Stand 15: 17 m² Price: 306,000 rubles
- Stand 16: 23 m² Price: 414.000 rubles
- Stand 17: 39 m² Price: 702,000 rubles
- Stand 18: 23 m² Price: 414,000 rubles
- Stand 19: 32.4 m² Price: 583,200 rubles
- Stand 20: 25 m² Price: 450.000 rubles
- Stand 21: 17 m² Price: 306 000 rubles.
- Stand 22: 12 m² Price: 216 000 rubles
- Stand 23: 21 m² Price: 378.000 rubles
- Stand 24: 15 m² Price: 270.000 rubles
- Stand 25: 24.5 m² Price: 441.000 rubles



## 4th Floor

- Stand 26: 22 m² Price: 396,000 rubles
- Stand 27: 23 m² Price: 414,000 rubles
- Stand 28: 27 m² Price: 486,000 rubles
- Stand 29: 13 m² Price: 234,000 rubles
- Stand 30: 23 m² Price: 414,000 rubles
- Stand 31: 15 m² Price: 270,000 rubles
- Stand 32: 17 m² Price: 306,000 rubles
- Stand 33: 21 m² Price: 378,000 rubles
- Stand 34: 9.2 m² Price: 165.600 rubles
- Stand 35: 6 m² Price: 108.000 rubles
- Stand 36: 6 m² Price: 108.000 rubles
- Stand 37: 7 m² Price: 126.000 rubles



# **Opportunities at ART-SPACE**

500K+

0%

100%

## Visitors per year

Provides a large audience for artists and partners

## Commission on artwork sales

Artists can retain full revenue from their creations

## Public relations support

Each project benefits from extensive promotional campaigns

**For artists:** Participating in ART-SPACE projects brings international recognition, opportunities to win prestigious awards (such as the "VERA" international prize), establish professional contacts with collectors, gallery owners, and curators, stimulate career development, and increase the value of artworks.

**For visitors:** Each project offers not only exhibitions, but also educational programs, allowing people to deepen their knowledge about art and the symbolic world.

## How to Become an Exhibitor?



## Submit an Application and Reserve a Space

Fill out the online form on our website, provide your information and details about your works, and reserve your space.

## **Submit an Application**

# Evaluation by Experts

Our committee will review your application in 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

# Participation Confirmation

After approval, you will receive a unique promotional code, confirming that your works have been included in the competitive or non-competitive program.

## **Participation**

Fill out and sign the necessary documents, and use the previously obtained promotional code to pay for the space reservation and certification fees.

We welcome innovative approaches and interdisciplinary projects. We are committed to establishing a simple and transparent exhibitor selection process.

## [Link to our website]

## Content Included in the Participation Fee





#### **Unlimited Creativity**

Take full advantage of the entire booth space (walls, floor, ceiling) to express your style and concept, creating an integrated exhibition experience.

#### Included in the participation fee



### Media Coverage

Publication of participant profiles and information about the artworks on the website and social media, using hashtags related to the exhibition and participants.

#### Included in the participation fee

Obtaining a professional recording studio, from concept development to final editing, to produce a 15-30 minute interview podcast with the participant.

Fee: 100,000 rubles



#### **Creative Presence**

Publication of your personal CV and the exhibited works on two full pages in the printed or digital catalog.

#### Included in the participation fee



#### **Exclusive Access**

Free access to the booth during the exhibition for the participant and 2 representatives.

#### <u>Included in the participation fee</u>

S VIP invitations for the preview (opening) and closing ceremony for the participant.

#### <u>Included in the participation fee</u>



#### **Brand Labels**

Provision of brand labels for the booth and artworks.

#### <u>Included in the participation fee</u>



#### **Monetize Your Talent**

Sale of works during the exhibition without commission or intermediaries.

#### <u>Included in the participation fee</u>

Exclusive opportunity to participate in a public auction to present your best works.(after reaching the minimum number of participants).

Fee: 30% of the sale price



## **Diversity of Programming**

Includes participation in complementary activities and the opportunity to organize conferences or workshops.

#### Included in the participation fee



#### **Technical Services**

Professionally hang paintings, install sculptures and other elements, as well as dismantle the works at the end of the exhibition, and determine the best location for each artwork in the booth space, based on lighting, foot traffic, and interaction between the pieces.

#### Fee: 1,500 rubles per artwork

Provision of professional equipment for demonstrations, lighting, or special installations.

Fee: starting from 1,000 rubles

## Join Us!

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### Become a Visitor

Explore the universal language of symbols and how they shape our world and perception

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## Become a Participant

Present your creations to an international audience, being part of the global artistic dialogue in Moscow

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#### Become a Partner

Support this important cultural project with impact, strengthening the image of your company

**Supporting Entity:** Foundation for the Development of Contemporary Culture and Art of Moscow.

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