



# ART - SPACE

International Exhibition Center ART-SPACE  
Moscow, Tverskaya 9

05.03

22.03

## Cradle of Motherhood



Московский общественный Фонд  
поддержки культуры и развития  
современного искусства



# About the ART-SPACE Exhibition Complex



## Stylish Space

A new elegant exhibition space in the heart of Moscow, created for the life of art and creative expression.



## Universal Platform

A center of contemporary art, providing spaces for exhibitions, discussions, fashion shows, immersive performances, and digital installations.



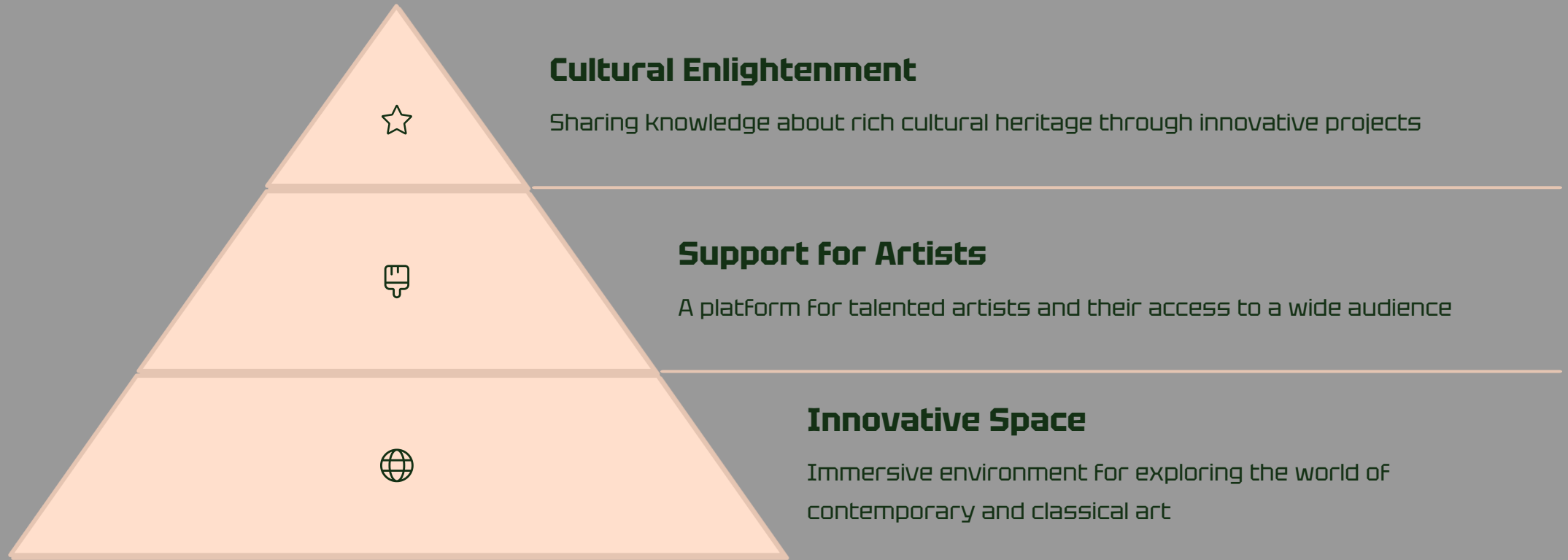
## Full Ecosystem

In addition to the exhibition halls, the complex houses an Art-shop and Art-cafe "ATMOSPHERE", creating a holistic environment for art enthusiasts.





# ART-SPACE Mission and Vision



We create a unique ecosystem where art becomes accessible, interactive, and inspiring. Our mission is to bring together artists and audiences in a space of cultural exchange, making art a meaningful part of everyday life.



# Technological Focus at ART-SPACE

## Innovative Approach

ART-SPACE goes beyond the traditional museum experience by integrating advanced technologies into the exhibition space. We use augmented [AR] and virtual reality [VR] to create unique ways of interacting with art.

Our model fundamentally differs from classical museums thanks to the possibilities opened up by modern technologies for a deeper understanding of art.

## Technologies in the "Cradle of Motherhood" Exhibition

VR installations will create immersive spaces to explore the metamorphosis of women in the experience of motherhood. Visitors will be able to literally immerse themselves in artistic interpretations of this profound theme.

AR technologies will allow us to complement classical subjects with contemporary artistic visions, creating a bridge between traditional art and innovative forms of expression.



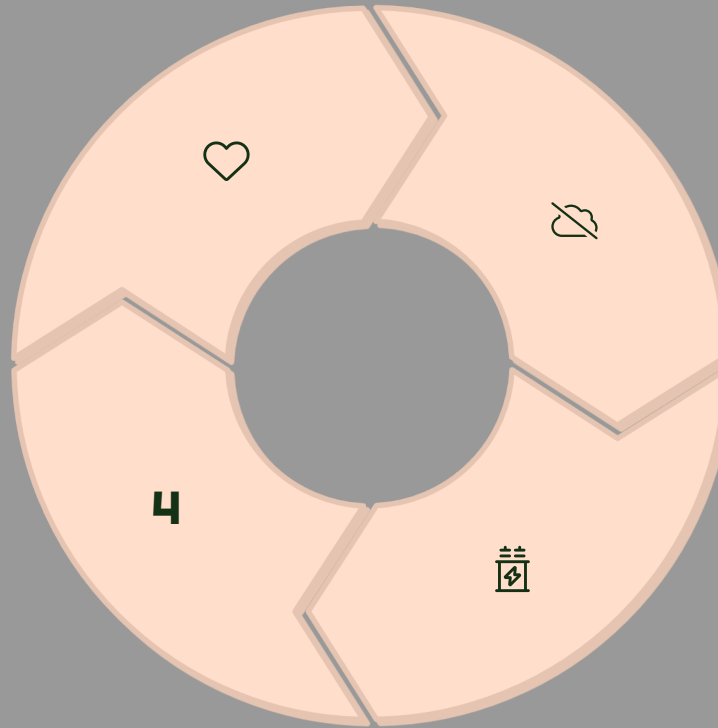
# The Concept of the "Cradle of Motherhood" Exhibition

## The Archetype of the Great Mother

Exploring the universal image of motherhood in different cultures

## The Metaphor of Creativity

The connection between mother and child as a reflection of the creative process



## The Bond Between Mother and Child

Artistic reflection on the unique relationship and mutual influence

## The Metamorphosis of a Woman

Transformation of the individual through the experience of motherhood

The "Cradle of Motherhood" exhibition invites artists and viewers to deeply reflect on one of the fundamental human experiences. The focus is on the sacred aspect of motherhood, its transformative power, and the cultural differences in the perception of this phenomenon.

# Visual Inspiration and Atmosphere



The exhibition creates an atmosphere of tenderness and deep reflection on the sacred aspect of motherhood. The artworks explore the transformative power of the maternal experience, inviting viewers to rethink this universal connection.

The central image of the exhibition becomes the mother and child - an archetypal symbol that receives diverse artistic interpretations through the prism of different cultures, eras, and individual artistic visions.





# Why This Exhibition Matters

## Emotional Depth

The exhibition touches on deep emotional and philosophical concepts, which fully aligns with ART-SPACE's core mission - to create a space for meaningful artistic contemplation of the most important aspects of human experience.

## Cultural Enlightenment

The project promotes cultural enlightenment by exploring the differences in the perception of motherhood across different cultures of the world. This creates a platform for intercultural dialogue and mutual understanding through art.

## Program Balance

The inclusion of such an intimate and universal theme in the 2025-2027 plan enriches the complex's program, balancing it with more technological or abstract projects, and making art accessible to a wide audience.



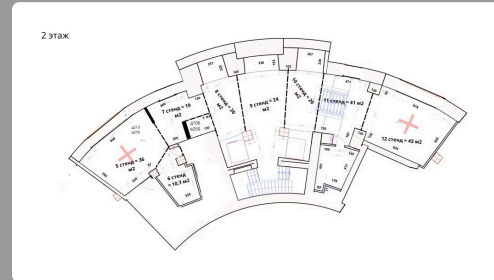
# Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



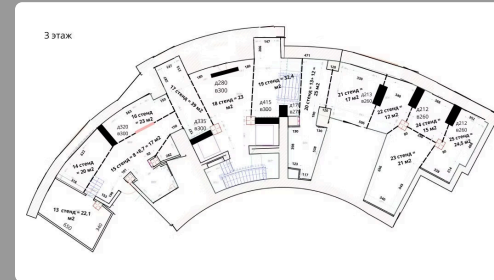
## 1st Floor

- **Booth 1:** 79 m<sup>2</sup> - Price: 1,422,000 rubles
- **Booth 2:** 41 m<sup>2</sup> - Price: 738,000 rubles
- **Booth 3:** 11 m<sup>2</sup> - Price: 198,000 rubles
- **Booth 4:** 38 m<sup>2</sup> - Price: 684,000 rubles



## 2nd Floor

- **Booth 5:** 36 m<sup>2</sup> - Price: 648,000 rubles
- **Booth 6:** 10.7 m<sup>2</sup> - Price: 192,600 rubles
- **Booth 7:** 19 m<sup>2</sup> - Price: 342,000 rubles
- **Booth 8:** 20 m<sup>2</sup> - Price: 360,000 rubles
- **Booth 9:** 24 m<sup>2</sup> - Price: 432,000 rubles
- **Booth 10:** 20 m<sup>2</sup> - Price: 360,000 rubles
- **Booth 11:** 41 m<sup>2</sup> - Price: 738,000 rubles
- **Booth 12:** 43 m<sup>2</sup> - Price: 774,000 rubles



## 3rd Floor

- **Booth 13:** 22.1 m<sup>2</sup> - Price: 397,800 rubles
- **Booth 14:** 20 m<sup>2</sup> - Price: 360,000 rubles
- **Booth 15:** 17 m<sup>2</sup> - Price: 306,000 rubles
- **Booth 16:** 23 m<sup>2</sup> - Price: 414,000 rubles
- **Booth 17:** 39 m<sup>2</sup> - Price: 702,000 rubles
- **Booth 18:** 23 m<sup>2</sup> - Price: 414,000 rubles
- **Booth 19:** 32.4 m<sup>2</sup> - Price: 583,200 rubles
- **Booth 20:** 25 m<sup>2</sup> - Price: 450,000 rubles
- **Booth 21:** 17 m<sup>2</sup> - Price: 306,000 rubles
- **Booth 22:** 12 m<sup>2</sup> - Price: 216,000 rubles
- **Booth 23:** 21 m<sup>2</sup> - Price: 378,000 rubles
- **Booth 24:** 15 m<sup>2</sup> - Price: 270,000 rubles
- **Booth 25:** 24.5 m<sup>2</sup> - Price: 441,000 rubles



## 4th Floor

- **Booth 26:** 22 m<sup>2</sup> - Price: 396,000 rubles
- **Booth 27:** 23 m<sup>2</sup> - Price: 414,000 rubles
- **Booth 28:** 27 m<sup>2</sup> - Price: 486,000 rubles
- **Booth 29:** 13 m<sup>2</sup> - Price: 234,000 rubles
- **Booth 30:** 23 m<sup>2</sup> - Price: 414,000 rubles
- **Booth 31:** 15 m<sup>2</sup> - Price: 270,000 rubles
- **Booth 32:** 17 m<sup>2</sup> - Price: 306,000 rubles
- **Booth 33:** 21 m<sup>2</sup> - Price: 378,000 rubles
- **Booth 34:** 9.2 m<sup>2</sup> - Price: 165,600 rubles
- **Booth 35:** 6 m<sup>2</sup> - Price: 108,000 rubles
- **Booth 36:** 6 m<sup>2</sup> - Price: 108,000 rubles
- **Booth 37:** 7 m<sup>2</sup> - Price: 126,000 rubles





# Opportunities in ART-SPACE



## International Recognition

Presenting your art to a wide international audience and prestigious awards



## Professional Contacts

Interaction with collectors, gallery owners, and curators



## Monetizing Talent

Direct sales of your works without commissions and intermediaries

More than 500,000 people visit ART-SPACE exhibitions annually. Each project is accompanied by a large-scale PR campaign and an educational program, which creates maximum opportunities for artists and provides a deep experience for visitors.

Participation in ART-SPACE projects is not only an opportunity for creative self-expression, but also a serious step in the professional development of the artist, opening up new horizons for career growth.



# How to Become an Exhibitor?

## Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

**[Submit Application](#)**

## Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

## Participation Confirmation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

## Participation

Fill out and sign the necessary documents and make the payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

**[\[Link to our website\]](#)**



# What is included in the exhibition participation fee



## Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a holistic perception of the exhibition.

**Included in the cost**



## Creative footprint

Placement of biography and presented works in print or digital format on two full-page catalog pages.

**Included in the cost**



## Branded labeling

Provision of branded booth and exhibit labeling.

**Included in the cost**



## Variety of programming

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

**Included in the cost**



## Media coverage

Publication of a brief biography of the participant and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

**Included in the cost**

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

**Cost: 100,000 rubles**



## Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

**Included in the cost**

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

**Included in the cost**



## Monetize your talents

Sale of works during the exhibition without commissions and counter-agents.

**Included in the cost**

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

**Cost: 30% of the sale**



## Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

**Cost: 1,500 rubles per exhibited work**

Provision of professional equipment for presentations, lighting, or special exhibition installations.

**Cost: from 1,000 rubles**

# Join Us!

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## Visit the Exhibition

Explore the artistic exploration of the transformative power of motherhood from March 5 to 22



## Become a Participant

Showcase your creativity to an international audience and unlock new opportunities



## Become a Partner

Support a meaningful cultural project and strengthen the image of your company

**Supported by:** Moscow Public Foundation for the Support of Culture and Development of Contemporary Art

### Contacts:

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