



ART - SPACE

International Exhibition Center ART-SPACE
Moscow, Tverskaya 9

07.08

24.08

Hearth of the Soul



Московский общественный Фонд
поддержки культуры и развития
современного искусства



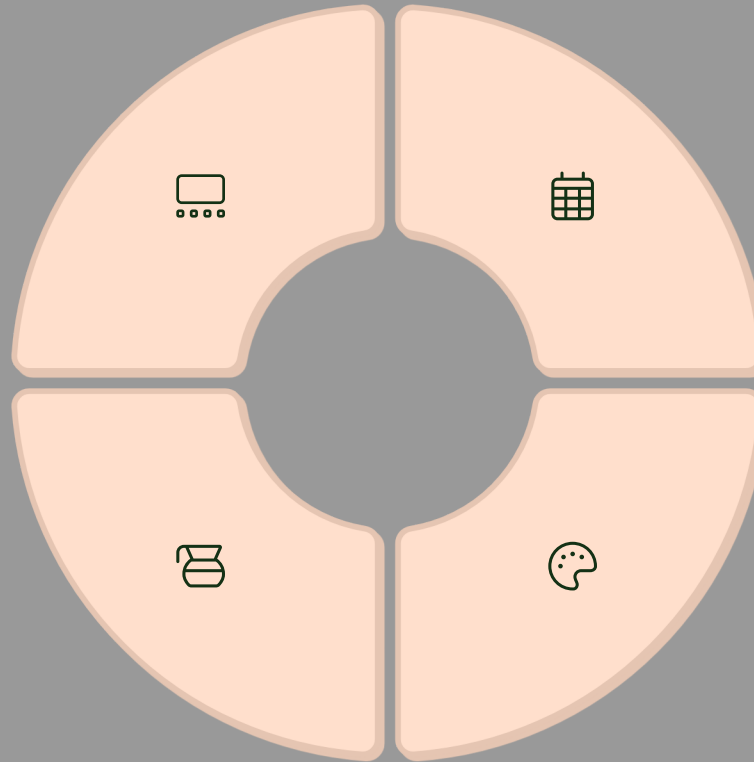
About the ART-SPACE Exhibition Complex

Innovative Space

A stylish complex in the center of Moscow (Tverskaya, 9), created specifically for contemporary art and its connoisseurs.

Complete Ecosystem

The Art-shop and Art-café "ATMOSPHERE" complement the space, creating a holistic experience for visitors.



Multifunctionality

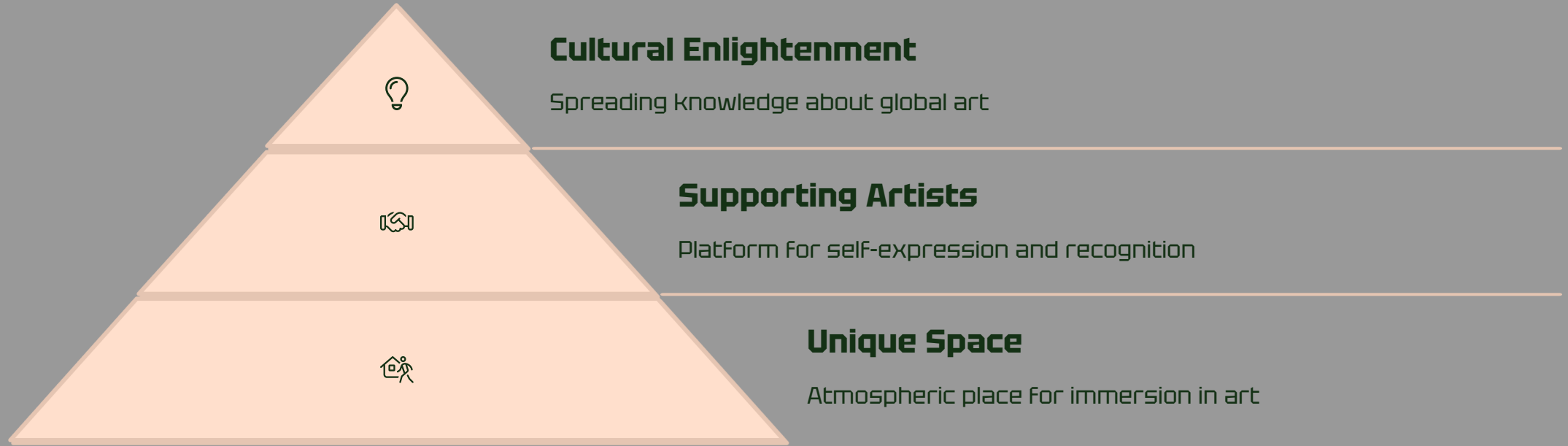
A venue for exhibitions, discussions, fashion shows, immersive performances, digital installations, and music events.

International Platform

A unique opportunity for artists from around the world to present their works to a wide audience.



ART-SPACE Mission and Vision



ART-SPACE strives to create an innovative environment where classical and contemporary art coexist organically, enriching the cultural experience of visitors. We believe that art should be accessible and understandable to everyone.

Our mission includes not only organizing exhibitions, but also creating a space for dialogue between artists and viewers, forming a community of like-minded individuals, and supporting creative initiatives from around the world.



Technological Focus in ART-SPACE



Virtual Reality

Immersion in artistic worlds through VR technologies, opening new dimensions of art perception and allowing interaction with exhibits in unprecedented ways.



Augmented Reality

AR elements that enrich traditional exhibitions with interactive layers of information and visual effects, creating a multidimensional experience of perception.



Innovative Model

A unique approach to organizing exhibition space, differing from traditional museums thanks to flexible collaboration with artists and technological capabilities.

Technologies expand the boundaries of traditional art, creating immersive exhibitions and allowing viewers to gain a multifaceted experience of interacting with the presented works. At the "Hearth of the Soul" exhibition, these innovations will help to delve deeper into the theme of family values and home warmth.

The Concept of the Exhibition "The Hearth of the Soul"



Family Ties

Exploring the relationships between family members of different generations



Generational Memory

Preserving and passing down family stories and traditions



The Warmth of the Hearth

Reflecting the atmosphere and emotions associated with the concept of home



Family Rituals

Special moments that bring loved ones together

The exhibition "The Hearth of the Soul", taking place from August 7 to 24, invites artists to present works that reflect the multifaceted nature of family life. The uniqueness of the exhibition lies in its timeliness, creating a space for reflection on the importance of close relationships during the pre-holiday period.

Each work will become a window into the unique world of family stories, traditions, and emotional connections that unite people throughout their lives. The exhibition promises to be not just a collection of works of art, but a space for personal reflection and reminiscence.





Visual Inspiration and Atmosphere



Passing Down Traditions

Moments when the older generation shares wisdom and experience with the younger, creating continuity of family values and strengthening the bond between generations.



The Family Hearth

The center of the home as a symbol of family unity, a place where memories are created and a warm atmosphere of mutual understanding and support is maintained.



Rituals and Celebrations

Special moments that are repeated year after year, creating a sense of stability, belonging, and family unity through shared experiences.

The "Hearth of the Soul" exhibition creates an atmosphere of warm reflection on the significance of family ties. The artistic works immerse the viewer in the world of family traditions, rituals, and stories passed down from generation to generation, evoking personal memories and emotional resonance.



Why this exhibition is important

Alignment with ART-SPACE's mission

The exhibition "The Hearth of the Soul" perfectly fits the concept of thematic exhibitions exploring the emotional and philosophical aspects of life, which is a key focus area of the exhibition complex.

Cultural enlightenment

Through the artworks and the accompanying educational program, the exhibition contributes to the understanding of the role of family traditions in modern society and their significance in preserving cultural heritage.

Part of the strategic plan

"The Hearth of the Soul" is an important component of the ART-SPACE's detailed development plan for 2025-2027, aimed at expanding the cultural influence and international recognition of the venue.

This exhibition becomes not just a cultural event, but a significant social phenomenon that draws attention to universal values and contributes to strengthening social ties through art. Its relevance is underscored by the growing public interest in seeking support in traditional values in an era of global change.



Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



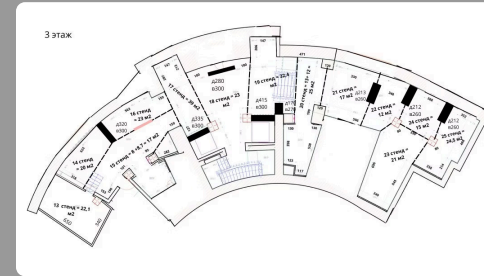
1st Floor

- **Booth 1:** 79 m² - Price: 1,422,000 rubles
- **Booth 2:** 41 m² - Price: 738,000 rubles
- **Booth 3:** 11 m² - Price: 198,000 rubles
- **Booth 4:** 38 m² - Price: 684,000 rubles



2nd Floor

- **Booth 5:** 36 m² - Price: 648,000 rubles
- **Booth 6:** 10.7 m² - Price: 192,600 rubles
- **Booth 7:** 19 m² - Price: 342,000 rubles
- **Booth 8:** 20 m² - Price: 360,000 rubles
- **Booth 9:** 24 m² - Price: 432,000 rubles
- **Booth 10:** 20 m² - Price: 360,000 rubles
- **Booth 11:** 41 m² - Price: 738,000 rubles
- **Booth 12:** 43 m² - Price: 774,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 397,800 rubles
- **Booth 14:** 20 m² - Price: 360,000 rubles
- **Booth 15:** 17 m² - Price: 306,000 rubles
- **Booth 16:** 23 m² - Price: 414,000 rubles
- **Booth 17:** 39 m² - Price: 702,000 rubles
- **Booth 18:** 23 m² - Price: 414,000 rubles
- **Booth 19:** 32.4 m² - Price: 583,200 rubles
- **Booth 20:** 25 m² - Price: 450,000 rubles
- **Booth 21:** 17 m² - Price: 306,000 rubles
- **Booth 22:** 12 m² - Price: 216,000 rubles
- **Booth 23:** 21 m² - Price: 378,000 rubles
- **Booth 24:** 15 m² - Price: 270,000 rubles
- **Booth 25:** 24.5 m² - Price: 441,000 rubles



4th Floor

- **Booth 26:** 22 m² - Price: 396,000 rubles
- **Booth 27:** 23 m² - Price: 414,000 rubles
- **Booth 28:** 27 m² - Price: 486,000 rubles
- **Booth 29:** 13 m² - Price: 234,000 rubles
- **Booth 30:** 23 m² - Price: 414,000 rubles
- **Booth 31:** 15 m² - Price: 270,000 rubles
- **Booth 32:** 17 m² - Price: 306,000 rubles
- **Booth 33:** 21 m² - Price: 378,000 rubles
- **Booth 34:** 9.2 m² - Price: 165,600 rubles
- **Booth 35:** 6 m² - Price: 108,000 rubles
- **Booth 36:** 6 m² - Price: 108,000 rubles
- **Booth 37:** 7 m² - Price: 126,000 rubles

Opportunities in ART-SPACE

For artists

- International recognition and access to a global audience
- Chance to receive the prestigious "VERA" award
- Valuable professional contacts with collectors and curators
- Increase in the value of their works and career advancement
- Direct monetization of their creativity without commissions

For visitors

- Unique cultural experience in an atmospheric space
- Access to innovative AR and VR technologies
- Educational program accompanying the exhibitions
- Opportunity to become part of the art appreciation community
- Immersion in current topics through the lens of creativity

For partners

- Support for significant cultural initiatives
- Strengthening of image through association with art
- Access to a unique international audience
- Participation in large-scale PR campaigns
- Integration of the brand into an innovative environment

More than 500,000 people visit the ART-SPACE exhibitions annually, making the complex an important cultural landmark in Moscow and a significant platform for creative expression and exchange of ideas in the field of contemporary art.





How to Become an Exhibitor?

Submitting an Application and Reserving a Booth

Fill out the online form on our website with information about yourself, your works, and reserve a booth.

[Submit an Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Confirmation of Participation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make the payment for the reserved booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a holistic perception of the exhibition.

Included in the cost



Creative footprint

Placement of biography and presented works in print or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Diverse program

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

Included in the cost



Media coverage

Publication of a brief biography of the participant and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: 100,000 rubles



Exclusive access

Providing Free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

Included in the cost

Providing VIP invitations for 5 guests on the participant's side to attend the preview [opening] and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions and counter-agents.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: 1,500 rubles per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

Cost: from 1,000 rubles

Join Us!



Visit the Exhibition

We invite you to the "Hearth of the Soul" exhibition from August 7 to 24 to reflect on the universal values of family and home through the lens of contemporary art.



Become a Participant

Present your creativity to an international audience, open up new career development opportunities at the center of Moscow's cultural life.



Become a Partner

Support a significant cultural project, strengthen the image of your company, and gain access to a unique audience of art connoisseurs.

Supported by: Moscow Public Foundation for the Support of Culture and the Development of Contemporary Art

Become a part of our world where art unites people and creates a space for dialogue about the most important aspects of human life. We believe that art has the power to change the world for the better, and we invite you to join this movement.

Contact

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