

09.10

26.10

Forged Beauty



Московский общественный Фонд
поддержки культуры и развития
современного искусства



About ART-SPACE

Stylish space

This is a new stylish space in the center of Moscow (Tverskaya, 9), created for the life of art. ART-SPACE provides a unique platform for artists from all over the world and creates a truly interactive experience for visitors.

Multifunctional center

ART-SPACE is a center of contemporary art, providing spaces for exhibitions, discussions, fashion shows, immersive shows, digital installations, private film screenings, and music events.

Full ecosystem

The complex also houses an Art-shop and Art-cafe "ATMOSPHERE", creating a complete ecosystem for art lovers, where you can not only enjoy the exhibitions, but also purchase unique works of art.



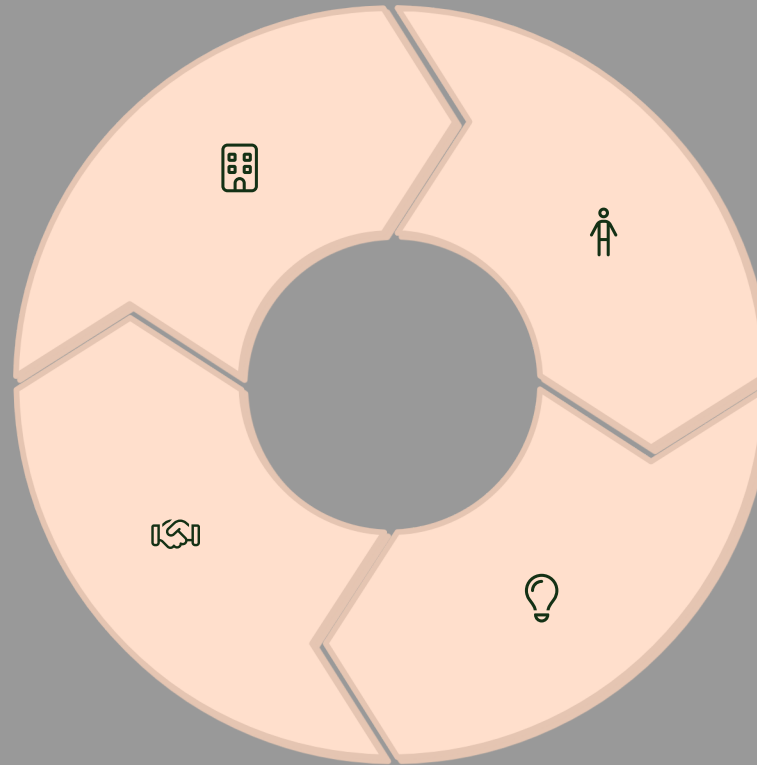
ART-SPACE Mission and Vision

Innovative Space

Our goal is to create an atmospheric innovative space for immersion in the world of contemporary and classical art from around the world.

Global Community

We create an international community of art enthusiasts united by common interests and a passion for creativity.



Support for Artists

We strive to provide a platform for talented artists to express themselves and reach a wide audience.

Cultural Education

ART-SPACE shares knowledge about the rich cultural heritage of different countries through innovative exhibition projects.



Technological Focus in ART-SPACE

Innovative Technologies

We are focusing on modern augmented [AR] and virtual reality [VR] technologies to create a unique experience of interacting with art. Our model differs from traditional museums thanks to unique technological capabilities.

New Forms of Perception

Continuing the theme of industrial aesthetics, the exhibition "New Forms" is perfectly suited for demonstrating technological capabilities. VR and AR are used to create digital sculptures and interactive installations that reveal the theme of human-technology interaction in a new way.

Technological solutions allow visitors to see the process of creating forged works, immerse themselves in the world of the artist's workshop, and feel like co-authors of works of art.



Exhibition - Main Concept



Aesthetics of Industrial Objects

The exhibition explores the aesthetics of industrial objects and the interaction between humans and technological and industrial forms.



Seeking Beauty and Humanity

The focus of the exhibition is on finding beauty, poetry, and humanity in industrial landscapes and technological processes.



Labor and Development

Artists are invited to explore the themes of labor, technological development, and industrial aesthetics through various media, from painting to installations made of industrial materials, photography, and video art.



A New Perspective

Particular emphasis is placed on innovative approaches and unexpected interpretations that allow viewers to see familiar industrial forms in a new light.

Visual Inspiration and Atmosphere

100+

Artworks

Over a hundred unique works representing various aspects of industrial aesthetics

20

Artists

Participation of renowned masters and young talents from around the world

5

Thematic Zones

The space is divided into interconnected sections creating a cohesive narrative

The exhibition immerses visitors in the atmosphere of "industrial poetry" with a focus on exploring "new forms" and innovative approaches to the theme. The artworks investigate industrial themes with an emphasis on new materials, techniques, and perspectives, offering a fresh perspective on industrial aesthetics.





Why This Exhibition Is Important



In-Depth Research

This follow-up exhibition demonstrates ART-SPACE's commitment to deep thematic research, allowing them to develop a "dialogue" on the complex topic of industrial aesthetics.



Consistent Strategy

It shows that the exhibition space is created not only for one-time displays, but for a consistent curatorial effort that develops artistic themes and directions.



Audience Engagement

The inclusion of the second part of the exhibition in the 2025-2027 plan underscores a thoughtful programming strategy, encouraging repeat visits and deeper audience involvement.



Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



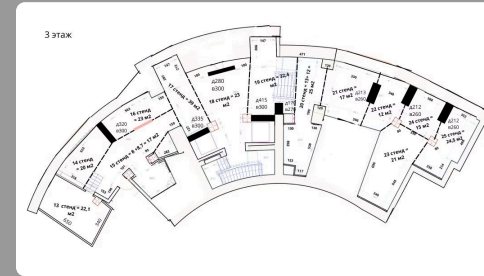
1st Floor

- **Booth 1:** 79 m² - Price: 1,422,000 rubles
- **Booth 2:** 41 m² - Price: 738,000 rubles
- **Booth 3:** 11 m² - Price: 198,000 rubles
- **Booth 4:** 38 m² - Price: 684,000 rubles



2nd Floor

- **Booth 5:** 36 m² - Price: 648,000 rubles
- **Booth 6:** 10.7 m² - Price: 192,600 rubles
- **Booth 7:** 19 m² - Price: 342,000 rubles
- **Booth 8:** 20 m² - Price: 360,000 rubles
- **Booth 9:** 24 m² - Price: 432,000 rubles
- **Booth 10:** 20 m² - Price: 360,000 rubles
- **Booth 11:** 41 m² - Price: 738,000 rubles
- **Booth 12:** 43 m² - Price: 774,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 397,800 rubles
- **Booth 14:** 20 m² - Price: 360,000 rubles
- **Booth 15:** 17 m² - Price: 306,000 rubles
- **Booth 16:** 23 m² - Price: 414,000 rubles
- **Booth 17:** 39 m² - Price: 702,000 rubles
- **Booth 18:** 23 m² - Price: 414,000 rubles
- **Booth 19:** 32.4 m² - Price: 583,200 rubles
- **Booth 20:** 25 m² - Price: 450,000 rubles
- **Booth 21:** 17 m² - Price: 306,000 rubles
- **Booth 22:** 12 m² - Price: 216,000 rubles
- **Booth 23:** 21 m² - Price: 378,000 rubles
- **Booth 24:** 15 m² - Price: 270,000 rubles
- **Booth 25:** 24.5 m² - Price: 441,000 rubles

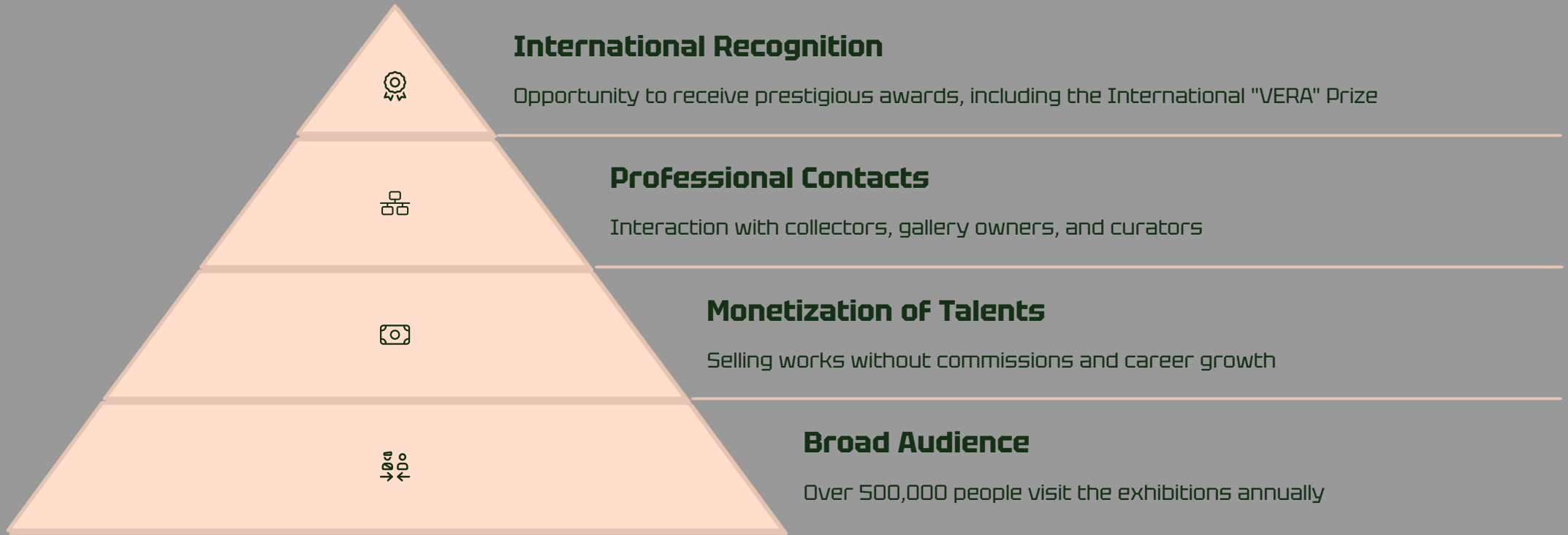


4th Floor

- **Booth 26:** 22 m² - Price: 396,000 rubles
- **Booth 27:** 23 m² - Price: 414,000 rubles
- **Booth 28:** 27 m² - Price: 486,000 rubles
- **Booth 29:** 13 m² - Price: 234,000 rubles
- **Booth 30:** 23 m² - Price: 414,000 rubles
- **Booth 31:** 15 m² - Price: 270,000 rubles
- **Booth 32:** 17 m² - Price: 306,000 rubles
- **Booth 33:** 21 m² - Price: 378,000 rubles
- **Booth 34:** 9.2 m² - Price: 165,600 rubles
- **Booth 35:** 6 m² - Price: 108,000 rubles
- **Booth 36:** 6 m² - Price: 108,000 rubles
- **Booth 37:** 7 m² - Price: 126,000 rubles



Opportunities in ART-SPACE



Each ART-SPACE project is accompanied by a large-scale PR campaign and an educational program, which ensures maximum reach and deep understanding of the presented works of art.



How to Become an Exhibitor?

Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

[Submit Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Confirmation of Participation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make a payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a cohesive perception of the exhibition.

Included in the cost



Creative footprint

Placement of biography and presented works in print or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Variety of programming

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

Included in the cost



Media coverage

Publication of a brief participant biography and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: \$1,500



Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

Included in the cost

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions or intermediaries.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: \$20 per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

Cost: from \$15



Discover New Forms of Forged Beauty!



Become a Participant

Showcase your creativity to an international audience and be part of a global art dialogue. Share with us your passion for industrial aesthetics and new forms of self-expression.



Become a Visitor

We invite you to return and discover "New Forms" in industrial aesthetics, to see how artists continue to reinterpret the world of technology and industry in new ways.



Become a Partner

Support a meaningful cultural project and strengthen the image of your company. Your participation will help develop contemporary art and cultural dialogue.

Supported by: Moscow Public Foundation for the Support of Culture and Development of Contemporary Art.

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