



ART - SPACE

International Exhibition Center ART-SPACE
Moscow, Tverskaya 9

09.07
26.07

Enchanted Kingdom



Московский общественный Фонд
поддержки культуры и развития
современного искусства



ART-SPACE International Exhibition Complex

New Space

ART-SPACE is a new stylish space in the center of Moscow (Tverskaya, 9), created for the life of art. Our complex provides a unique platform for artists from all over the world and creates a truly interactive experience for visitors.

Art Center

ART-SPACE is a center of contemporary art, providing spaces for exhibitions, discussions, fashion shows, immersive shows, digital installations, private film screenings, and music events.

Full Ecosystem

The complex also houses the Art-shop and Art-cafe "ATMOSPHERE", creating a full ecosystem for art lovers, where you can not only enjoy the exhibitions, but also purchase exclusive works.



ART-SPACE Mission and Vision



Unique Space

Our goal is to create an atmospheric, innovative space for immersion in the world of contemporary and classical art from around the globe. We strive to transcend the boundaries of traditional exhibition spaces.



Supporting Artists

We aim to provide talented artists with a platform for self-expression and reaching a wide audience. Every creator deserves to be heard and seen in a worthy setting.



Cultural Education

ART-SPACE shares knowledge about the rich cultural heritage of different countries through innovative exhibition projects. We believe in the power of art as a universal language of communication between cultures.

Technological Focus in ART-SPACE



Augmented Reality

Brings magical characters to life right in the gallery halls



Virtual Reality

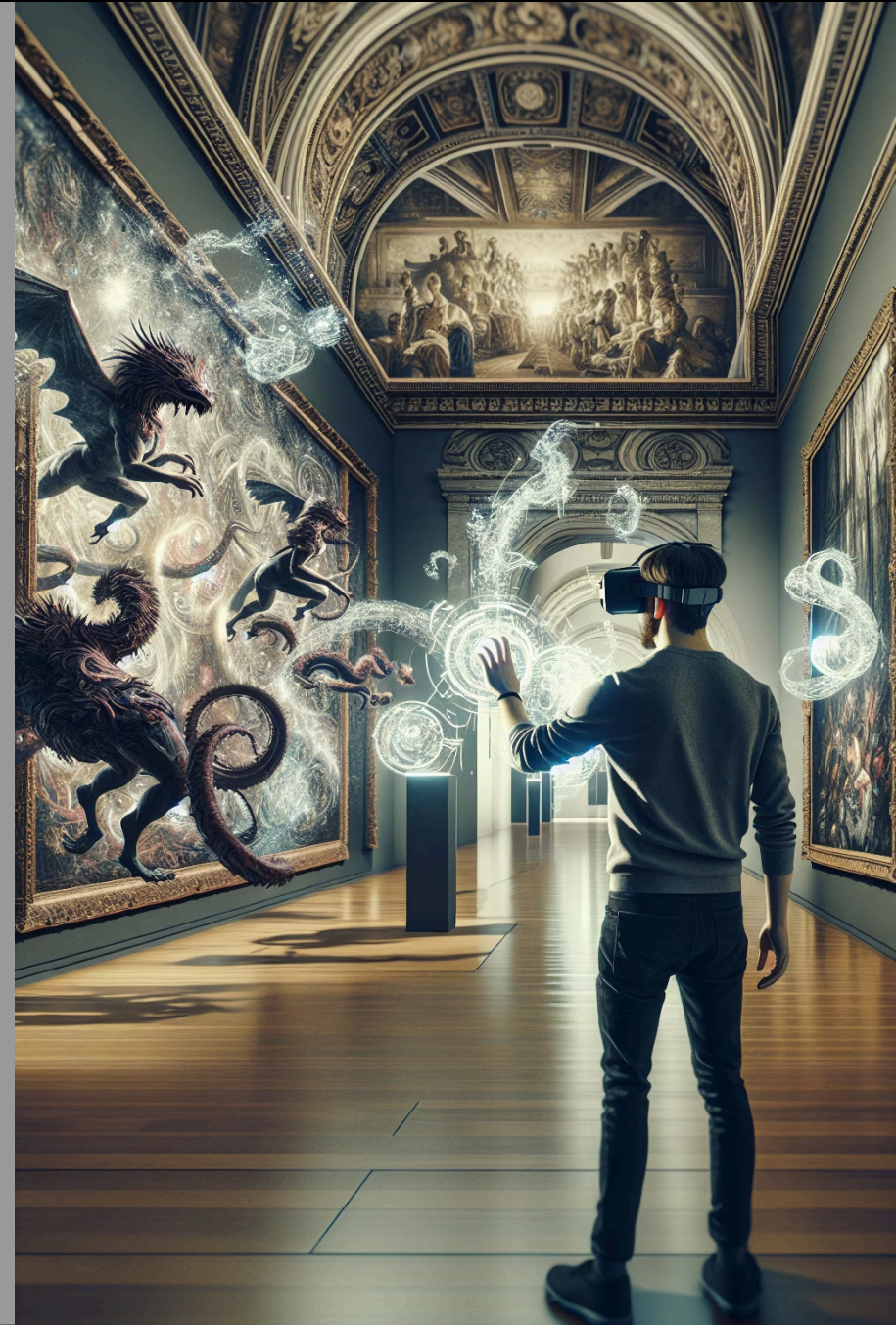
Creates a true "Enchanted Realm" for visitors to explore



Portals Between Worlds

Fully immerse visitors in the magical atmosphere of the exhibition

We are focusing on modern augmented [AR] and virtual reality [VR] technologies to create a unique experience of interacting with art. Our model differs from traditional museums thanks to the unique technological capabilities that turn a visit to the exhibition into an unforgettable adventure.





The "Enchanted Kingdom" Exhibition: Concept

The World of Fairy Tales and Legends

An artistic reinterpretation of folkloric motifs from different cultures, where ancient tales take on new form and meaning through the lens of contemporary art.

Fantasy and Imaginary Worlds

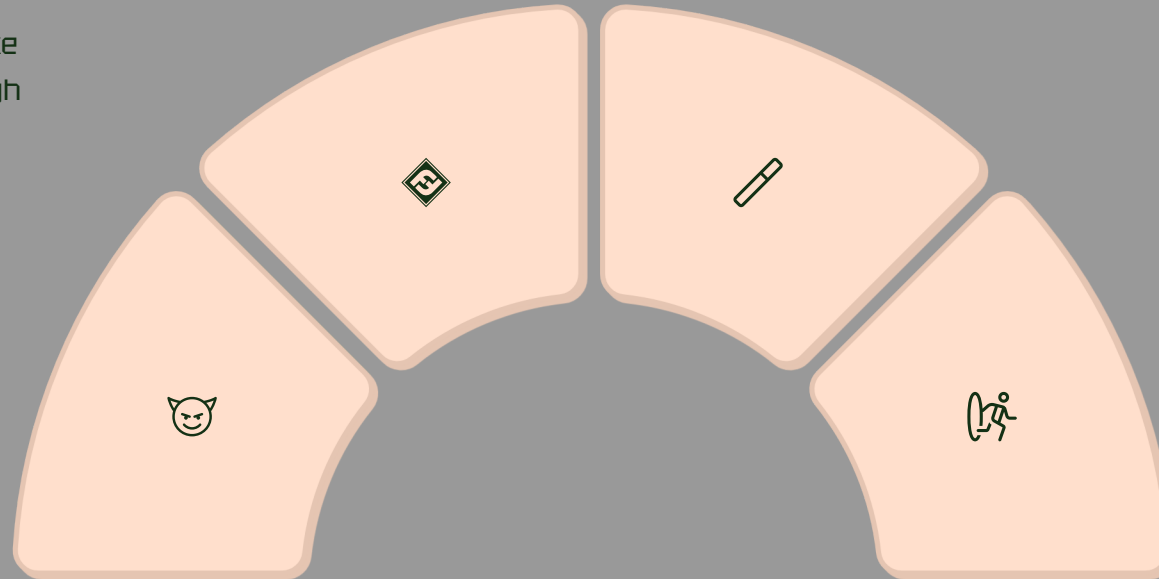
The creation of magical alternative realities, where artists invite viewers to explore spaces of boundless fantasy and impossible wonders.

Magic in Contemporary Art

The exploration of the wondrous in the everyday, where ordinary objects are transformed, acquiring magical properties and revealing hidden dimensions of reality.

Portals Between Worlds

Threshold spaces and transitions to other realities, inviting the viewer to step beyond the boundaries of familiar perception and discover new horizons.



Visual Inspiration and Atmosphere



Magical Worlds

The exhibition creates a "magical" atmosphere, exploring "alternative realities" and "portals between worlds". The immersion in a fairy tale atmosphere begins with the first step into the exhibition space, where reality gives way to fantasy.



Fantastical Imagery

The artworks are based on folkloric motifs, fairy tales, and fantasy, creating imaginary worlds inhabited by magical beings. Each exhibit is a window into a realm where anything is possible.

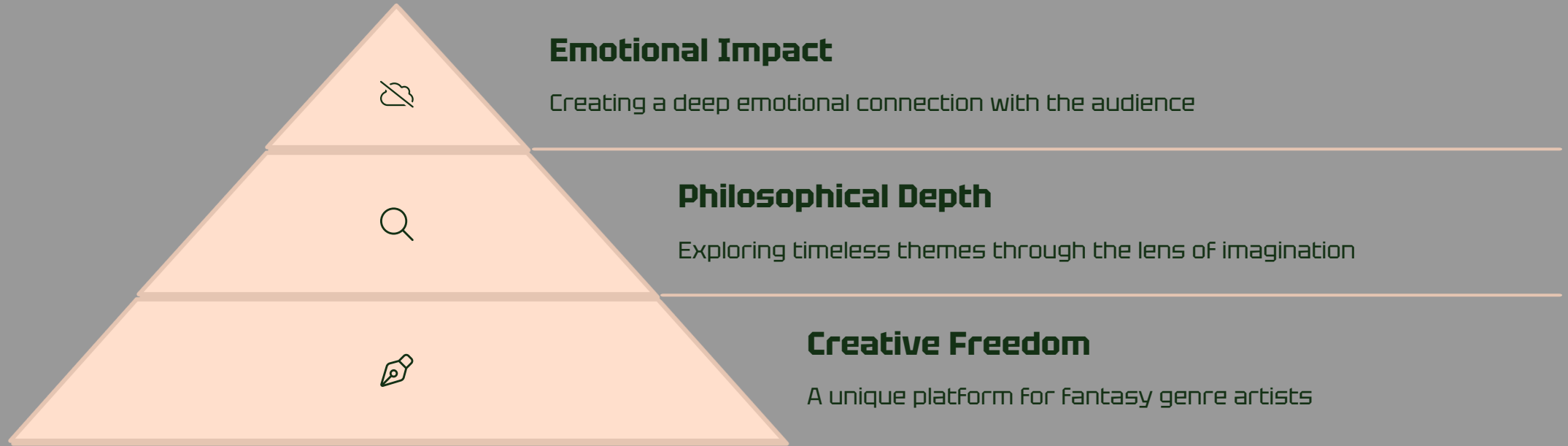


Boundaries of Reality

Particular attention is paid to the concept of "portals" - transitional spaces between the ordinary and the magical, where the viewer becomes a participant in the magical event. Art becomes a bridge between worlds.



Why This Exhibition Is Important



This exhibition aligns with ART-SPACE's focus on exploring "emotional and philosophical concepts" through immersion in the world of myths, legends, and imagination. Incorporating such a magical and creative theme in the 2025-2027 plan demonstrates the breadth of the complex's interests, from industrial landscapes to enchanted realms.



Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



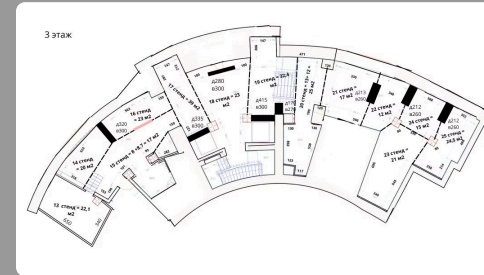
1st Floor

- **Booth 1:** 79 m² - Price: 1,422,000 rubles
- **Booth 2:** 41 m² - Price: 738,000 rubles
- **Booth 3:** 11 m² - Price: 198,000 rubles
- **Booth 4:** 38 m² - Price: 684,000 rubles



2nd Floor

- **Booth 5:** 36 m² - Price: 648,000 rubles
- **Booth 6:** 10.7 m² - Price: 192,600 rubles
- **Booth 7:** 19 m² - Price: 342,000 rubles
- **Booth 8:** 20 m² - Price: 360,000 rubles
- **Booth 9:** 24 m² - Price: 432,000 rubles
- **Booth 10:** 20 m² - Price: 360,000 rubles
- **Booth 11:** 41 m² - Price: 738,000 rubles
- **Booth 12:** 43 m² - Price: 774,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 397,800 rubles
- **Booth 14:** 20 m² - Price: 360,000 rubles
- **Booth 15:** 17 m² - Price: 306,000 rubles
- **Booth 16:** 23 m² - Price: 414,000 rubles
- **Booth 17:** 39 m² - Price: 702,000 rubles
- **Booth 18:** 23 m² - Price: 414,000 rubles
- **Booth 19:** 32.4 m² - Price: 583,200 rubles
- **Booth 20:** 25 m² - Price: 450,000 rubles
- **Booth 21:** 17 m² - Price: 306,000 rubles
- **Booth 22:** 12 m² - Price: 216,000 rubles
- **Booth 23:** 21 m² - Price: 378,000 rubles
- **Booth 24:** 15 m² - Price: 270,000 rubles
- **Booth 25:** 24.5 m² - Price: 441,000 rubles



4th Floor

- **Booth 26:** 22 m² - Price: 396,000 rubles
- **Booth 27:** 23 m² - Price: 414,000 rubles
- **Booth 28:** 27 m² - Price: 486,000 rubles
- **Booth 29:** 13 m² - Price: 234,000 rubles
- **Booth 30:** 23 m² - Price: 414,000 rubles
- **Booth 31:** 15 m² - Price: 270,000 rubles
- **Booth 32:** 17 m² - Price: 306,000 rubles
- **Booth 33:** 21 m² - Price: 378,000 rubles
- **Booth 34:** 9.2 m² - Price: 165,600 rubles
- **Booth 35:** 6 m² - Price: 108,000 rubles
- **Booth 36:** 6 m² - Price: 108,000 rubles
- **Booth 37:** 7 m² - Price: 126,000 rubles



Opportunities in ART-SPACE



For Artists

International recognition and exposure of their art to a wide international audience. Opportunity to receive prestigious awards such as the International "VERA" Prize. Professional contacts with collectors, gallery owners, and curators. Career growth and increased name recognition. Monetization of their talents through the sale of works during the exhibition without commissions.



For Visitors

The exhibitions are visited by more than 500,000 people annually. Immersion in unique artistic worlds created by talented artists from around the world. Opportunity to become part of an interactive experience where the boundaries between the viewer and the art are blurred.



Educational Program

Each project is accompanied by a large-scale PR campaign and an educational program. Lectures, workshops, and discussions with artists and experts help to deepen the understanding of the context and significance of the presented works.



How to Become an Exhibitor?

Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

[Submit Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Confirmation of Participation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make the payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a cohesive exhibition experience.

Included in the cost



Creative footprint

Placement of biography and featured works in print or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Diverse program

Inclusion in accompanying events and the option to conduct lectures or workshops.

Included in the cost



Media coverage

Publication of a brief participant biography and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: \$1,500



Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on their behalf.

Included in the cost

Providing VIP invitations for 5 guests on the participant's behalf to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions or intermediaries.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: \$20 per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

Cost: from \$15

Step into the Enchanted Kingdom!



Visit the exhibition

Pass through the "portal between worlds"



Become a partner

Support a significant cultural project



Become a participant

Present your creativity to an international audience

We invite you to pass through the "portal between worlds" and immerse yourself in the world of fairy tales, legends and magic at the "Enchanted Kingdom" exhibition. Become part of the global art dialogue in the heart of Moscow!

Supported by: Moscow Public Fund for the Support of Culture and Development of Contemporary Art.

Contacts:

Website: <https://expo.art-space.world/>

Phone: +7 (495) 129 99 09

E-mail: info@expo.art-space.world

Telegram: @tandcaward

WhatsApp: +7 (926) 360-26-22

Instagram: @artspace.world_ or @mvkartspace

Vkontakte: mvkartspace or tandcaward