



ART - SPACE

International Exhibition Center ART-SPACE
Moscow, Tverskaya 9

11.02

28.02

Virtual Worlds: Architecture of the Impossible



Московский общественный Фонд
поддержки культуры и развития
современного искусства



ART-SPACE International Exhibition Complex

A New Space for Art

ART-SPACE is a stylish space in the center of Moscow (Tverskaya, 9), created for the life of art. Our complex provides a unique platform for artists from around the world and creates a truly interactive experience for visitors.

Multifunctionality

ART-SPACE is a center of contemporary art, providing spaces for exhibitions, discussions, fashion shows, immersive performances, digital installations, private film screenings, and music events.

A Complete Ecosystem

The complex also houses the Art-shop and Art-cafe "ATMOSPHERE", creating a complete ecosystem for art lovers, where you can not only enjoy the exhibitions, but also acquire unique works of art.

Mission and Vision of ART-SPACE



Innovative Space

Our goal is to create an atmospheric innovative space for immersion in the world of contemporary and classical art from around the globe. We strive to unite diverse cultures and artistic traditions under one roof.



Support for Artists

We aim to provide a platform for talented artists to express themselves and reach a wide audience. ART-SPACE supports creative experiments and innovative approaches to art.



Cultural Education

ART-SPACE shares knowledge about the rich cultural heritage of different countries through innovative exhibition projects. We believe in the power of art as a tool for intercultural dialogue and mutual understanding.



Technological Focus in ART-SPACE

Modern Technologies

We are focusing on modern augmented [AR] and virtual reality [VR] technologies to create a unique experience of interacting with art. This exhibition is the culmination of our technological focus.

Code as an Artistic Medium

The exhibition demonstrates the potential of code as a new artistic medium for creating unique visual and conceptual worlds. Programming is becoming a tool for creative self-expression.

New Forms of Digital Aesthetics

The project explores new forms of digital aesthetics, immersive storytelling, and user interaction with the immaterial environment, expanding the boundaries of imagination and perception of art.

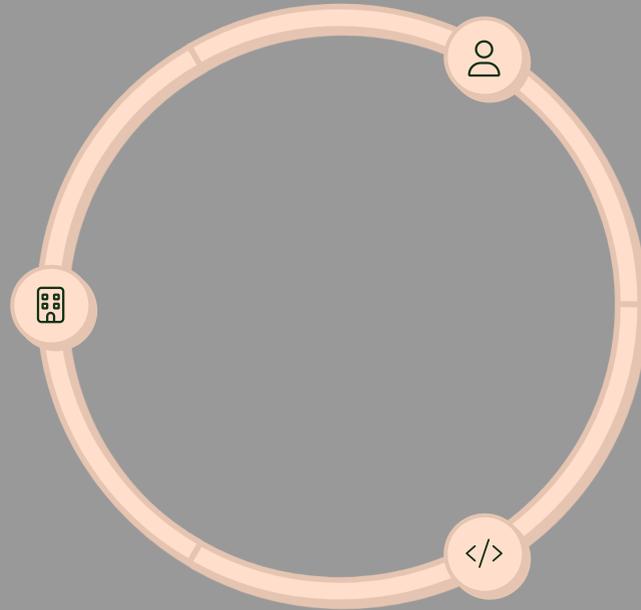




Concept of the "Virtual Worlds" Exhibition

Digital Spaces

Artists and designers present projects of virtual spaces, exploring new forms of digital aesthetics and immersive storytelling. Visitors will be able to explore architectural structures that are impossible in the physical world.



Avatar: Second Self

The exhibition is dedicated to the phenomenon of avatars and digital identities, exploring issues of self-representation, social interaction, and the psychological impact of virtual alter egos in the digital space.

Code as Canvas

Works created using algorithms, generative art, and artificial intelligence, demonstrating the potential of code as a new artistic medium for expressing creative ideas.



Immersive Atmosphere of the Metaverse



Futuristic Atmosphere

The exhibition creates a futuristic, digital, and immersive atmosphere. It feels like a step into the metaverse or a virtual world, where "the architecture of the impossible" and the nature of "digital identity" are explored.



Immersion in Digital Worlds

The artworks will consist of virtual space projects, avatar explorations, and generative art created with code and AI. Visitors will be able to interact with the exhibits and become part of the virtual worlds.



Creating Digital Identities

Special interactive installations will allow guests to create their own avatars and explore issues of self-identification in the virtual space, blurring the boundaries between real and digital existence.



Why This Exhibition Is Important

Technology and Innovation



This exhibition represents the pinnacle of ART-SPACE's commitment to technology and innovation. It directly fulfills the promise to use AR and VR to create a "unique experience" and distinguishes the complex from "traditional museums".

Philosophical Exploration



The project explores the most relevant "technological studies" and "philosophical concepts" related to digital existence. The exhibition raises important questions about the transformation of human experience in the digital age.

Landmark Event

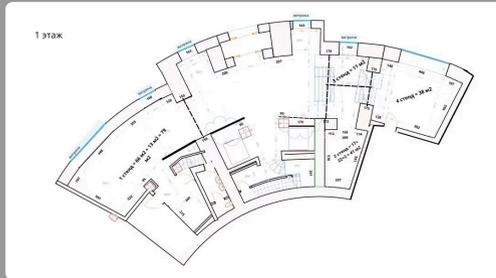


This is a landmark event in the 2025-2027 program, strengthening ART-SPACE's reputation as a leading institution at the intersection of art and technology. The exhibition will draw the attention of the international community to the Russian art scene.



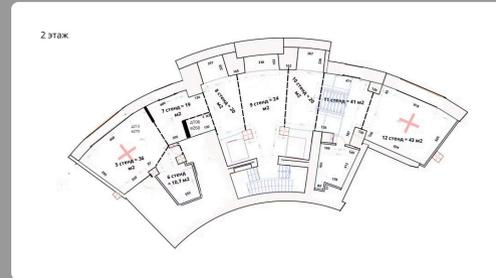
Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



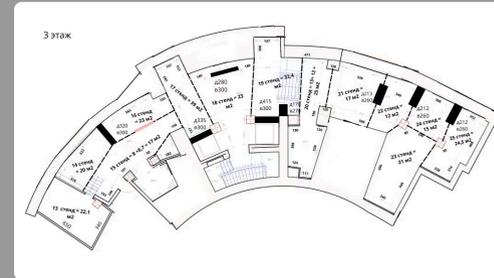
1st Floor

- **Booth 1:** 79 m² - Price: 1,422,000 rubles
- **Booth 2:** 41 m² - Price: 738,000 rubles
- **Booth 3:** 11 m² - Price: 198,000 rubles
- **Booth 4:** 38 m² - Price: 684,000 rubles



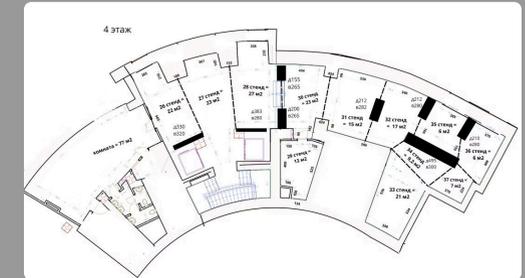
2nd Floor

- **Booth 5:** 36 m² - Price: 648,000 rubles
- **Booth 6:** 10.7 m² - Price: 192,600 rubles
- **Booth 7:** 19 m² - Price: 342,000 rubles
- **Booth 8:** 20 m² - Price: 360,000 rubles
- **Booth 9:** 24 m² - Price: 432,000 rubles
- **Booth 10:** 20 m² - Price: 360,000 rubles
- **Booth 11:** 41 m² - Price: 738,000 rubles
- **Booth 12:** 43 m² - Price: 774,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 397,800 rubles
- **Booth 14:** 20 m² - Price: 360,000 rubles
- **Booth 15:** 17 m² - Price: 306,000 rubles
- **Booth 16:** 23 m² - Price: 414,000 rubles
- **Booth 17:** 39 m² - Price: 702,000 rubles
- **Booth 18:** 23 m² - Price: 414,000 rubles
- **Booth 19:** 32.4 m² - Price: 583,200 rubles
- **Booth 20:** 25 m² - Price: 450,000 rubles
- **Booth 21:** 17 m² - Price: 306,000 rubles
- **Booth 22:** 12 m² - Price: 216,000 rubles
- **Booth 23:** 21 m² - Price: 378,000 rubles
- **Booth 24:** 15 m² - Price: 270,000 rubles
- **Booth 25:** 24.5 m² - Price: 441,000 rubles



4th Floor

- **Booth 26:** 22 m² - Price: 396,000 rubles
- **Booth 27:** 23 m² - Price: 414,000 rubles
- **Booth 28:** 27 m² - Price: 486,000 rubles
- **Booth 29:** 13 m² - Price: 234,000 rubles
- **Booth 30:** 23 m² - Price: 414,000 rubles
- **Booth 31:** 15 m² - Price: 270,000 rubles
- **Booth 32:** 17 m² - Price: 306,000 rubles
- **Booth 33:** 21 m² - Price: 378,000 rubles
- **Booth 34:** 9.2 m² - Price: 165,600 rubles
- **Booth 35:** 6 m² - Price: 108,000 rubles
- **Booth 36:** 6 m² - Price: 108,000 rubles
- **Booth 37:** 7 m² - Price: 126,000 rubles



Opportunities in ART-SPACE

For Artists

- International recognition and presentation of their work to a wide international audience
- Opportunity to receive prestigious awards, such as the International "VERA" Prize
- Professional contacts with collectors, gallery owners, and curators
- Career growth and increased name recognition
- Monetization of their talents through the sale of works during the exhibition without commissions

For Visitors

- Immersion in innovative art projects
- Participation in educational programs and workshops
- Acquaintance with advanced technologies in art
- Opportunity to acquire unique works of art
- Attendance of related events as part of a large-scale PR campaign

Statistics

- Over 500,000 visitors annually
- Hundreds of artists from different countries around the world
- Dozens of exhibition projects throughout the year
- Thousands of publications in the media and social networks
- Numerous educational events and lectures



How to Become an Exhibitor?

Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

[Submit Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Confirmation of Participation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make a payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a cohesive perception of the exhibition.

Included in the cost



Creative footprint

Placement of biography and presented works in print or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Variety of programming

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

Included in the cost



Media coverage

Publication of a brief participant biography and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: 100,000 rubles



Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

Included in the cost

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions and counteragents.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

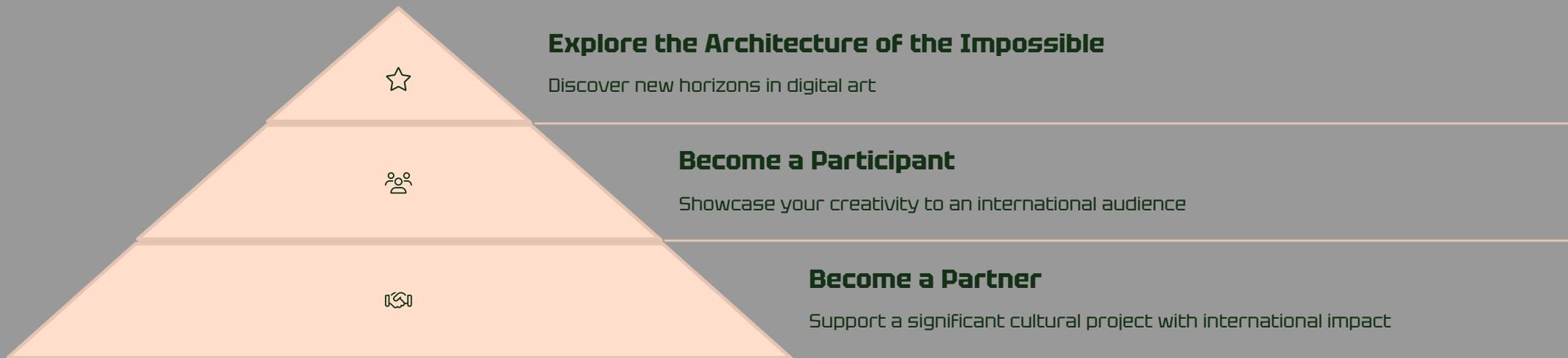
Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: 1,500 rubles per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

Cost: from 1,000 rubles

Join Us!



We invite you to visit the "Virtual Worlds" exhibition to explore new forms of digital aesthetics, reflect on the nature of identity in metaverses, and see how code becomes the canvas.

Supported by: Moscow Public Foundation for the Support of Culture and Development of Contemporary Art.

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