

# ART-SPACE International Exhibition Complex

# Stylish space in the center of Moscow

The new complex, located at Tverskaya, 9, is specially designed for the life of art and provides ideal conditions for events of any scale.

## Multifunctionality

ART-SPACE provides platforms for exhibitions, discussions, fashion shows, immersive performances, digital installations, private film screenings, and music events.

## A full-fledged ecosystem

The complex also houses an Art-shop and Art-cafe "ATMOSPHERE", creating a comfortable environment for immersion in the world of art and cultural leisure.

Our complex provides a unique platform for artists from around the world and creates a truly interactive experience for visitors seeking to expand their cultural horizons.

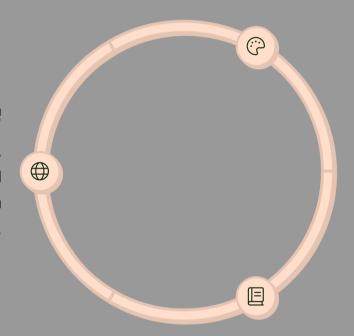




# **ART-SPACE Mission and Vision**

## Creating a Unique Space

Our goal is to create an atmospheric, innovative space for immersion in the world of contemporary and classical art from around the globe.



## **Supporting Artists**

We strive to provide talented artists with a platform for self-expression and reaching a wide audience.

## **Cultural Education**

ART-SPACE shares knowledge about the rich cultural heritage of different countries through innovative exhibition projects.

By following these principles, we create a space where art becomes accessible to all, and the creative dialogue between diverse cultures fosters mutual understanding and enriches the artistic experience of every visitor.



# Technological Focus in ART-SPACE

## **Commitment to Innovation**

We stand out from traditional exhibition spaces by actively implementing advanced technologies. Our complex is equipped with the latest augmented reality (AR) and virtual reality (VR) systems, creating a unique experience of interacting with art.

The technological focus allows us to go beyond the classical presentation of works and immerse visitors in a multidimensional artistic space.

## **Application in Exhibitions**

For the "Global Dialogue" exhibition, we are using AR and VR technologies to create a fully immersive experience in diverse cultural contexts. Visitors will not only be able to see the works of art, but also interact with them, gaining a multilayered perception.

Interactive installations will allow everyone to become an active participant in the artistic process, rather than just an observer.





# Concept of the "Global Dialogue" Exhibition



## Comprehensive snapshot of contemporary art

The exhibition presents a comprehensive panorama of contemporary art from different countries and cultures, reflecting the main trends of the global art process.



## Platform for international exchange

The "Global Dialogue" creates a unique space for cultural exchange between artists, curators and visitors from around the world.



## Journey through the world of art

Visitors will be able to take a real journey through diverse artistic traditions and innovations, without leaving Moscow.

The exhibition will take place from September 18 to October 5, providing enough time for a deep immersion in the diversity of contemporary global art.



## Visual Inspiration and Atmosphere



## Atmosphere of International Collaboration

The exhibition creates a space for creative interaction between artists from different countries, representing unique cultural traditions and artistic approaches.



## Immersive Experience for Visitors

Visitors will be able to immerse themselves in the atmosphere of a global journey, interacting with art through all their senses and discovering new cultural horizons.

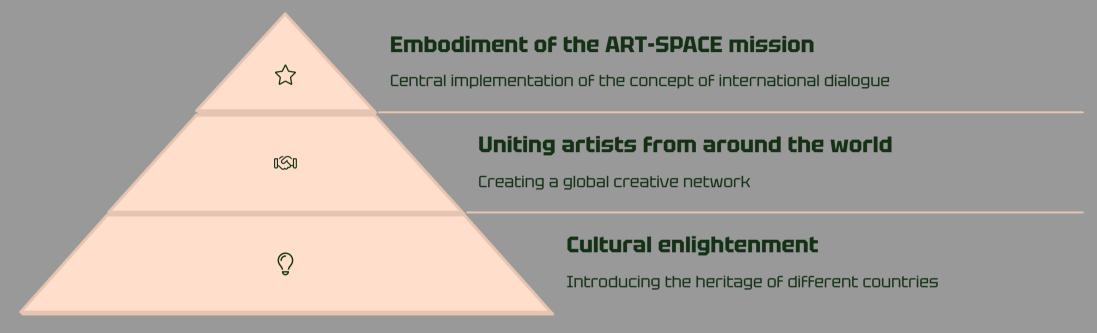


## **Diversity of Artistic Forms**

The exhibition will present a wide range of artistic forms and media - from traditional painting to experimental installations and digital art.



# Why this exhibition is important

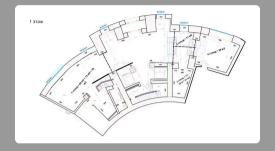


The "Global Dialogue" exhibition is a direct embodiment of the key concept of ART-SPACE - organizing international dialogue and uniting artists from around the world. It fully corresponds to our mission of cultural enlightenment, sharing knowledge about the rich heritage of different countries through art.

As part of the strategic plan for 2025-2027, this exhibition positions ART-SPACE as the central platform for world art in Moscow, confirming our status as a significant international cultural center.

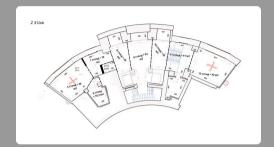
## **Available Stands**





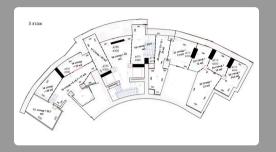
## 1st Floor

- **Stand 1:** 79 m² − 1,422,000₽
- Stand 2: 41 m² 738,000₽
- **Stand 3:** 11 m² 198,000₽
- **Stand 4:** 38 m² 684,000₽



#### 2nd Floor

- Stand 5: 36 m² 648,000₽
- **Stand 6:** 10.7 m² 192,600₽
- **Stand 7**: 19 m² 342,000₽
- **Stand 8:** 20 m² 360,000₽
- **Stand 9:** 24 m² 432,000₽
- **Stand 10:** 20 m² 360,000₽
- **Stand 11:** 41 m² 738,000₽
- Stand 12: 43 m² 774,000₽



### 3rd Floor

- **Stand 13**: 22.1 m² 397,800₽
- **Stand 14:** 20 m² 360,000₽
- **Stand 15:** 17 m² 306,000₽
- **Stand 16:** 23 m² 414,000₽
- **Stand 17:** 39 m² 702,000₽
- **Stand 18:** 23 m² 414,000₽
- **Stand 19:** 32.4 m² 583,200₽
- Stand 20: 25 m² 450,000₽
- Stand 21: 17 m² 306.000₽
- **Stand 22:** 12 m² 216,000₽
- **Stand 23**: 21 m² 378,000₽
- Stand 24: 15 m² 270.000₽
- **Stand 25:** 24.5 m² 441,000₽



### 4th Floor

- Stand 26: 22 m² 396,000₽
- **Stand 27:** 23 m² 414,000₽
- Stand 28: 27 m² 486,000₽
- **Stand 29:** 13 m² 234,000₽
- **Stand 30:** 23 m² 414,000₽
- **Stand 31:** 15 m² 270,000₽
- **Stand 32:** 17 m² 306,000₽
- **Stand 33:** 21 m² 378,000₽
- **Stand 34:** 9.2 m² − 165,600₽
- Stand 35: 6 m² 108,000₽
- **Stand 36:** 6 m² 108,000₽
- **Stand 37:** 7 m² 126,000₽



## **Opportunities in ART-SPACE**

#### For artists

- International recognition and a wide audience
- Opportunity to receive the prestigious "VERA" award
- Professional contacts with collectors
- Monetization of creativity without commissions

# (1)

## For partners

- Association with a prestigious art brand
- Access to an audience of art connoisseurs
- Opportunities for corporate events
- Participation in the cultural life of the capital

## For visitors

- Access to cutting-edge international art
- Interactive educational programs
- Immersion in different cultures through VR/AR
- Participation in exclusive events

More than 500,000 people visit ART-SPACE exhibitions annually, and each project is accompanied by a large-scale PR campaign and a diverse educational program, which guarantees maximum reach and audience engagement.

# How to Become an Exhibitor?



## Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

**Submit Application** 

## **Participation Confirmation**

After passing the accreditation, you will receive a unique promo code that confirms your works are included in the competition or non-competition program.

## **Expert Evaluation**

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

## **Participation**

Fill out and sign the necessary documents and make the payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[Link to our website]

## What is included in the exhibition participation fee





#### **Unlimited creativity**

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a cohesive exhibition experience.

#### Included in the cost



#### Diverse program

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

#### **Included in the cost**



## Monetize your talents

Sale of works during the exhibition without commissions and counteragents.

#### Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).** 

Cost: 30% of the sale



#### **Creative Footprint**

Placement of biography and presented works in print or digital format on two full-page catalog pages.

#### Included in the cost



#### Media coverage

Publication of a brief participant biography and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

#### Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

#### Cost: 100,000 rubles



#### Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

#### Cost: 1,500 rubles per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

#### Cost: from 1,000 rubles



#### **Branded labeling**

Provision of branded booth and exhibit labeling.

#### Included in the cost



#### **Exclusive access**

Providing free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

#### Included in the cost

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

#### Included in the cost



# Join the "Global Dialogue"

## Visit the exhibition

Discover the diversity of contemporary art from around the world on a unique platform for international cultural exchange from September 18 to October 5.

## Become a participant

Present your creativity to an international audience and become part of the global art dialogue. Apply to participate through our website.

## Become a partner

Support a significant cultural project and gain access to a unique international audience of art connoisseurs.

**Supported by:** Moscow Public Foundation for the Support of Culture and Development of Contemporary Art

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