



ART - SPACE

International Exhibition Center ART-SPACE
Moscow, Tverskaya 9

18.12

18.01

Masks of Joy: Carnaval



Московский общественный Фонд
поддержки культуры и развития
современного искусства

About ART-SPACE



Stylish Space

The new international exhibition complex is located in the heart of Moscow on Tverskaya Street, 9, creating the perfect atmosphere for the life of art.



Art Center

ART-SPACE provides platforms for exhibitions, discussions, fashion shows, immersive performances, digital installations, and music events.



Full Ecosystem

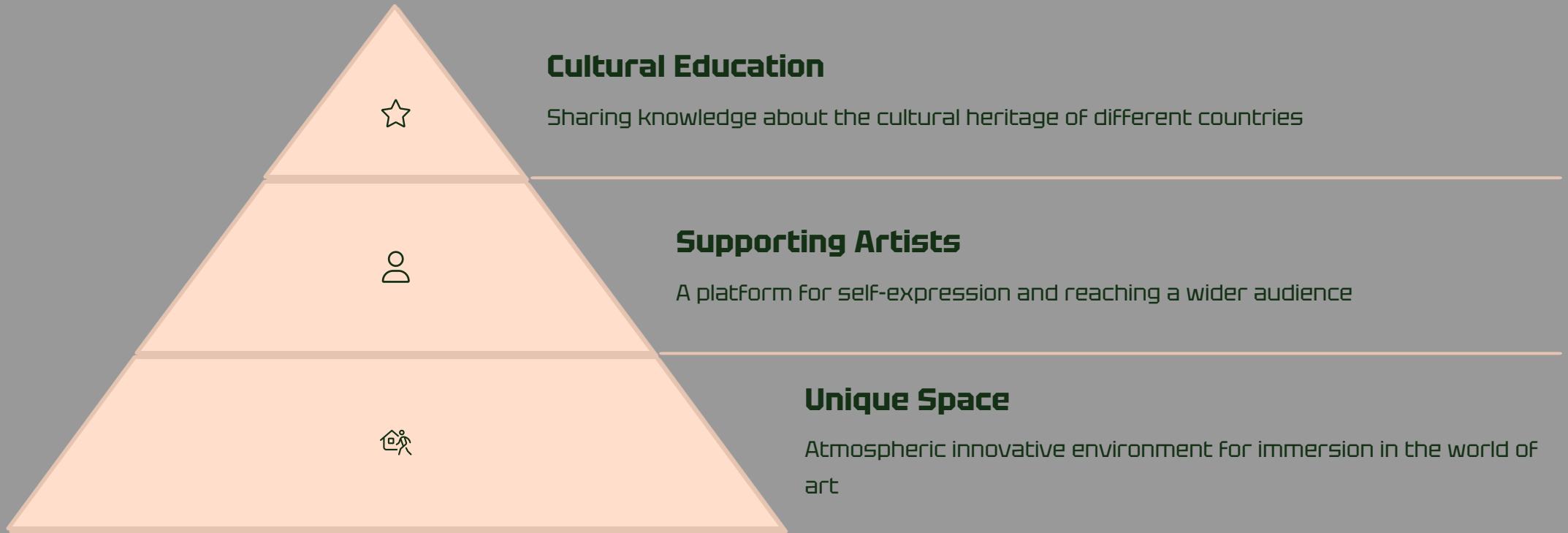
The complex also houses an Art-shop and Art-cafe "ATMOSPHERE", creating a unique environment for a complete immersion in the world of art.

Our complex creates a truly interactive experience for visitors, providing a unique platform for artists from around the world and an opportunity to get acquainted with various forms of contemporary art.





ART-SPACE Mission and Vision



ART-SPACE aspires to become a center of attraction for all art enthusiasts, creating a bridge between artists and the audience. We believe that art should be accessible and understandable to everyone, regardless of their level of preparation.

Our mission goes beyond simply exhibiting works of art - we create an environment where new ideas are born, communities are formed, and cultural exchange takes place between representatives of different countries and traditions.



Technological Focus in ART-SPACE

Innovative Approach

Unlike traditional museums, we focus on modern technologies of augmented [AR] and virtual reality [VR] to create a unique experience of interacting with art.

Our model offers visitors not just to observe the exhibits, but to become active participants in the artistic process, immersing themselves in the worlds created by digital means.

Technologies at the "Masks of Joy" Exhibition

At the "Masks of Joy: Carnival" exhibition, technologies will significantly enhance the visitors' impressions:

- Augmented reality will allow "trying on" virtual carnival masks from different eras and cultures
- Virtual reality will transport visitors to the atmosphere of famous world carnivals
- Interactive installations will create a sense of complete immersion in the festive atmosphere



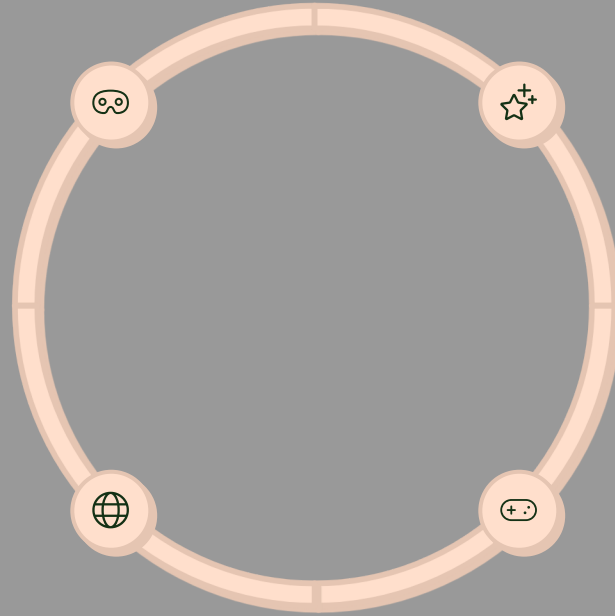
The Exhibition - Main Concept

Carnival Culture

Exploring the traditions of masquerade and the temporary reversal of social roles in various cultures around the world

Festive Rituals

Visual exploration of festive traditions in different cultures and their impact on society



Ecstatic States

Artistic expression of collective joy and the transformative power of happiness through visual imagery

Liberation Through Play

Works exploring the therapeutic and liberating aspect of celebration in modern society

The exhibition "Masks of Joy: Carnival" will take place from December 18 to January 18, creating the perfect space for immersion in the atmosphere of celebration during the winter festivities. The exhibition will present works by artists exploring the multifaceted phenomenon of carnival through various artistic media.



Visual Inspiration and Atmosphere



Joy and Transformation

The exhibition creates a unique atmosphere of collective merriment and liberation through play, offering visitors the experience of the transformative power of joy.



Exploration of Traditions

The artworks delve deeply into the culture of carnival, revealing both the historical aspects of masquerade traditions and their contemporary interpretations.



Therapeutic Aspect

Particular attention is paid to the exploration of festive rituals as a means of emotional and psychological liberation in the context of modern life.

Vibrant carnival masks against a backdrop of confetti, music and dance, laughter and wonder - all these elements create a festive and at the same time mysterious spirit of the exhibition, immersing visitors in a special emotional state where the everyday rules temporarily cease to apply.



Why This Exhibition is Important



Alignment with ART-SPACE Goals

The exhibition perfectly aligns with ART-SPACE's goal of exploring emotional and philosophical concepts through the lens of art.



Cultural Education

By focusing on the festive traditions of various cultures, the project directly supports the mission of cultural education and intercultural dialogue.



Seasonal Relevance

Hosting the exhibition during the winter holiday season (December-January) makes it particularly resonant and appealing to visitors.



Part of Development Strategy

The exhibition is a key part of ART-SPACE's development plan for 2025-2027, demonstrating a thoughtful approach to shaping the cultural program.

The significance of the "Masks of Joy: Carnival" exhibition goes beyond the simple display of art objects - it creates a space for reflection on the role of celebration in the life of society and the individual.



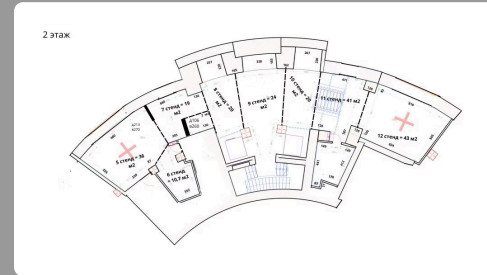
Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



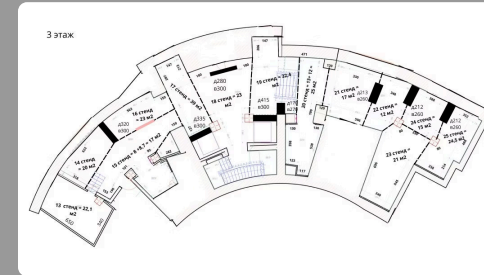
1st Floor

- **Booth 1:** 79 m² - Price: 2,528,000 rubles
- **Booth 2:** 41 m² - Price: 1,312,000 rubles
- **Booth 3:** 11 m² - Price: 352,000 rubles
- **Booth 4:** 38 m² - Price: 1,216,000 rubles



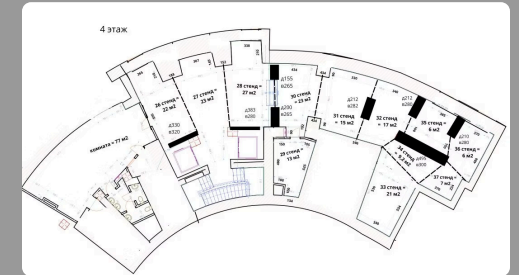
2nd Floor

- **Booth 5:** 36 m² - Price: 1,152,000 rubles
- **Booth 6:** 10.7 m² - Price: 342,400 rubles
- **Booth 7:** 19 m² - Price: 608,000 rubles
- **Booth 8:** 20 m² - Price: 640,000 rubles
- **Booth 9:** 24 m² - Price: 768,000 rubles
- **Booth 10:** 20 m² - Price: 640,000 rubles
- **Booth 11:** 41 m² - Price: 1,312,000 rubles
- **Booth 12:** 43 m² - Price: 1,376,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 707,200 rubles
- **Booth 14:** 20 m² - Price: 640,000 rubles
- **Booth 15:** 17 m² - Price: 544,000 rubles
- **Booth 16:** 23 m² - Price: 736,000 rubles
- **Booth 17:** 39 m² - Price: 1,248,000 rubles
- **Booth 18:** 23 m² - Price: 736,000 rubles
- **Booth 19:** 32.4 m² - Price: 1,036,800 rubles
- **Booth 20:** 25 m² - Price: 800,000 rubles
- **Booth 21:** 17 m² - Price: 544,000 rubles
- **Booth 22:** 12 m² - Price: 384,000 rubles
- **Booth 23:** 21 m² - Price: 672,000 rubles
- **Booth 24:** 15 m² - Price: 480,000 rubles
- **Booth 25:** 24.5 m² - Price: 784,000 rubles



4th Floor

- **Booth 26:** 22 m² - Price: 704,000 rubles
- **Booth 27:** 23 m² - Price: 736,000 rubles
- **Booth 28:** 27 m² - Price: 864,000 rubles
- **Booth 29:** 13 m² - Price: 416,000 rubles
- **Booth 30:** 23 m² - Price: 736,000 rubles
- **Booth 31:** 15 m² - Price: 480,000 rubles
- **Booth 32:** 17 m² - Price: 544,000 rubles
- **Booth 33:** 21 m² - Price: 672,000 rubles
- **Booth 34:** 9.2 m² - Price: 294,400 rubles
- **Booth 35:** 6 m² - Price: 192,000 rubles
- **Booth 36:** 6 m² - Price: 192,000 rubles
- **Booth 37:** 7 m² - Price: 224,000 rubles

Opportunities in ART-SPACE

For artists

- International recognition and presentation of creativity to a wide audience
- Opportunity to receive the prestigious "VERA" award
- Professional contacts with collectors and gallery owners
- Career growth and increased name recognition
- Monetization of talents through commission-free artwork sales

For visitors

- Immersion in the world of contemporary and classical art
- Participation in educational programs and discussions
- Interaction with art through innovative technologies
- Opportunity to become part of a unique community of art connoisseurs

Scale of influence

More than 500,000 people visit the exhibitions annually. Each project is accompanied by a large-scale PR campaign and an educational program, which guarantees wide coverage and deep impact on the audience.





How to Become an Exhibitor?

Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

[Submit Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Participation Confirmation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make a payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a cohesive exhibition experience.

Included in the cost



Creative footprint

Placement of biography and presented works in printed or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Diverse program

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

Included in the cost



Media coverage

Publication of a brief participant biography and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: 100,000 rubles



Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

Included in the cost

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions and counteragents.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: 1,500 rubles per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

Cost: from 1,000 rubles

Join Us!



Visit the Exhibition

Immerse yourself in the transformative power of joy and explore the traditions of masquerade and celebration culture from around the world.



Become a Participant

Present your creativity to an international audience and become part of a global art dialogue at the heart of Moscow.



Become a Partner

Support a significant cultural project, strengthen the image of your company, and gain access to a unique audience.

Supported by: Moscow Public Foundation for the Support of Culture and Development of Contemporary Art.

Don't miss the opportunity to be a part of a unique cultural event that unites traditions and innovations, art and technology, joy and deep reflection!

Contacts:

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