

The Three Easts: A Journey into Eastern Philosophy and Art





About ART-SPACE: A New Dimension of Art



Stylish Space

A new modern space in the heart of Moscow (Tverskaya, 9), specially created for the life and development of art.



Center of Contemporary Art

A multifunctional platform for exhibitions, discussions, fashion shows, immersive performances, digital installations, and music events.



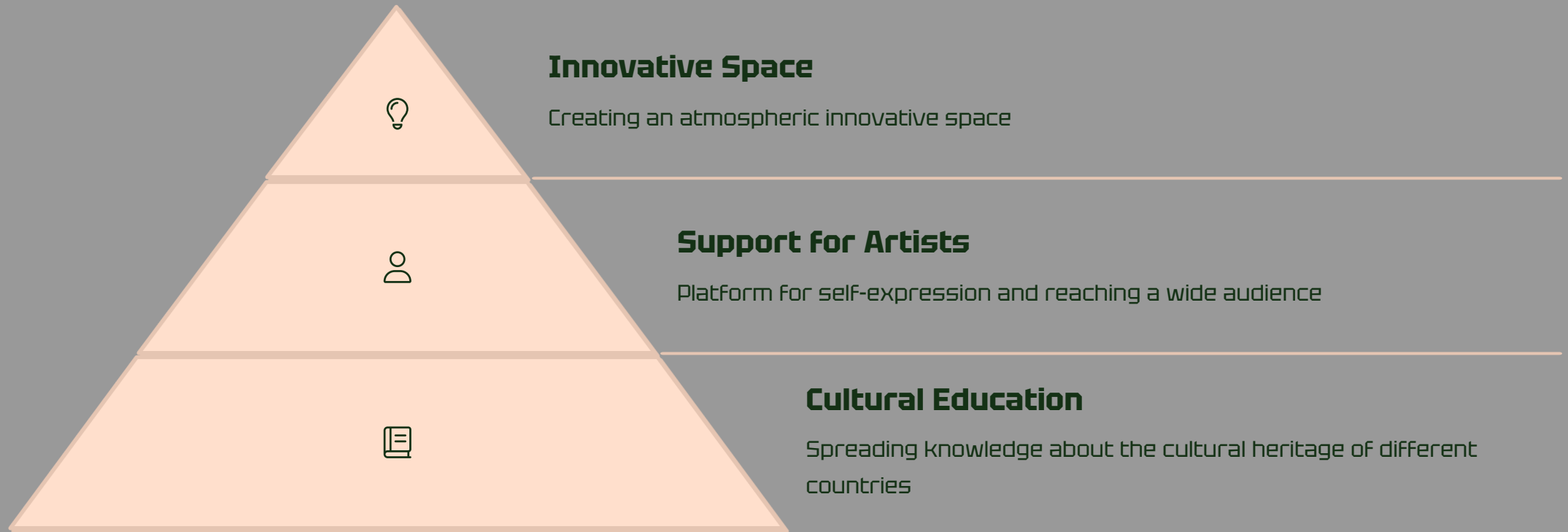
Complete Ecosystem

The complex also houses an Art-shop and Art-cafe "ATMOSPHERE", creating a holistic environment for art enthusiasts.

ART-SPACE provides a unique platform for artists from around the world and creates a truly interactive experience for visitors, bringing together various forms of art under one roof.



ART-SPACE Mission and Vision



Our main goal is to create a unique atmosphere of immersion in the world of contemporary and classical art. We strive not only to exhibit works of art, but also to form a creative environment where new ideas are born and international cultural connections are established.

Through innovative exhibition projects, we share knowledge about the rich cultural heritage of different countries, creating a bridge between tradition and modernity, between East and West, between artists and art connoisseurs.

Technological Focus in ART-SPACE

Augmented Reality (AR)

AR technologies allow overlaying digital elements on real objects, creating a new layer of perception for works of art. At the "Three Easts" exhibition, visitors will be able to see animated calligraphy and dynamic elements complementing the static exhibits.

Virtual Reality (VR)

VR technologies transport the viewer into fully digital worlds, opening up new possibilities for artistic expression. Special VR installations at the exhibition will create virtual meditative spaces inspired by Eastern spiritual practices.

Interactive Installations

Our complex is equipped with advanced technical solutions that allow creating art objects that respond to the actions of visitors. This creates a unique experience of interacting with art, which is not available in traditional museums.

Our model of interaction with art is radically different from traditional museums thanks to unique technological capabilities that deepen perception and create a multidimensional experience for visitors.





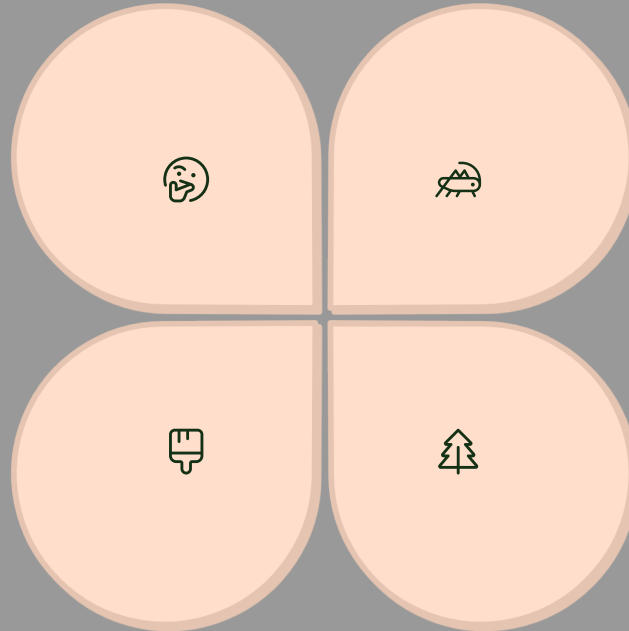
The "Three Easts" Exhibition: Main Concept

Heritage and Modernity

A dialogue between the past and the future in the works of contemporary artists from China, Japan, and India. Reinterpreting traditional forms and techniques through the lens of contemporary art.

The Art of Calligraphy and Symbol

Calligraphy as a form of meditation and the exploration of universal symbols that unite different Eastern cultures.



Spiritual Paths

Exploring the influence of Eastern philosophies - Buddhism, Taoism, Hinduism - on visual art and the search for inner harmony through contemplation and meditation.

The Aesthetics of Nature

Presenting the unique perception of nature in various Eastern cultures, from minimalist Japanese gardens to lush Indian landscapes.

The exhibition will take place from November 20 to December 14 and invites visitors on an exciting journey through the cultural traditions of the three great Eastern civilizations.

Visual Inspiration and Atmosphere



Japanese Aesthetics

Minimalism, asymmetry, and emphasized simplicity (wabi-sabi). Contemplative spaces inspired by Zen gardens and traditional architecture.



Chinese Tradition

Depth and multilayered landscapes of "shan-shui". The interplay between emptiness and fullness, expressing the Taoist principle of yin and yang balance.



Indian Expressiveness

Vibrant colors and intricate patterns. Visual embodiment of spiritual concepts through mandalas and symbolic imagery.

The exhibition creates a unique atmosphere of contemplation and the search for inner harmony, inviting visitors to immerse themselves in a meditative space where the traditions of the past engage in a dialogue with the present. Each exhibition hall has its own special atmosphere, reflecting the spiritual and aesthetic principles of the represented culture.

The artworks in the exhibition address themes of heritage, spiritual practices, unique perceptions of nature, and the art of calligraphy, creating a multifaceted representation of Eastern cultures.



Why This Exhibition Is Important



International Dialogue

Bringing together artists from three Eastern countries on a Moscow platform



Cultural Enlightenment

Spreading knowledge about the rich heritage of the East



Strategic Development

Key project in the ART-SPACE plan for 2025-2027

The "Three Easts" exhibition is an important part of the cultural mission of ART-SPACE, aimed at building bridges between different cultures and traditions. By presenting the works of artists from China, Japan, and India to the Moscow public, we contribute to a deeper understanding of Eastern philosophy and aesthetics.

The project fully aligns with the strategic goals of ART-SPACE to expand international cooperation and present diverse cultural perspectives. It demonstrates our global approach to art and the desire to showcase the diversity of artistic traditions around the world.

Available Booths

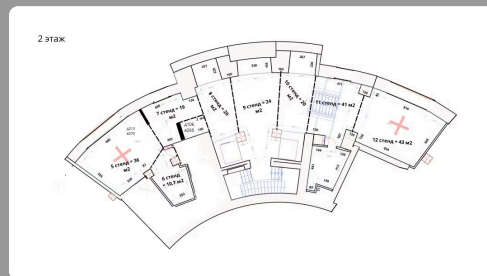


[if you are interested in purchasing a booth, you can click directly on the booth number]



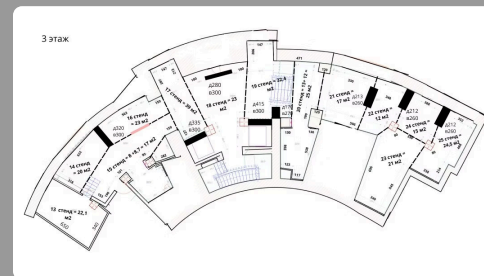
1st Floor

- **Booth 1:** 79 m² - Price: 1,975,000 rubles
- **Booth 2:** 41 m² - Price: 1,025,000 rubles
- **Booth 3:** 11 m² - Price: 275,000 rubles
- **Booth 4:** 38 m² - Price: 950,000 rubles



2nd Floor

- **Booth 5:** 36 m² - Price: 900,000 rubles
- **Booth 6:** 10.7 m² - Price: 267,500 rubles
- **Booth 7:** 19 m² - Price: 475,000 rubles
- **Booth 8:** 20 m² - Price: 500,000 rubles
- **Booth 9:** 24 m² - Price: 600,000 rubles
- **Booth 10:** 20 m² - Price: 500,000 rubles
- **Booth 11:** 41 m² - Price: 1,025,000 rubles
- **Booth 12:** 43 m² - Price: 1,075,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 552,500 rubles
- **Booth 14:** 20 m² - Price: 500,000 rubles
- **Booth 15:** 17 m² - Price: 425,000 rubles
- **Booth 16:** 23 m² - Price: 575,000 rubles
- **Booth 17:** 39 m² - Price: 975,000 rubles
- **Booth 18:** 23 m² - Price: 575,000 rubles
- **Booth 19:** 32.4 m² - Price: 810,000 rubles
- **Booth 20:** 25 m² - Price: 625,000 rubles
- **Booth 21:** 17 m² - Price: 425,000 rubles
- **Booth 22:** 12 m² - Price: 300,000 rubles
- **Booth 23:** 21 m² - Price: 525,000 rubles
- **Booth 24:** 15 m² - Price: 375,000 rubles
- **Booth 25:** 24.5 m² - Price: 612,500 rubles



4th Floor

- **Booth 26:** 22 m² - Price: 550,000 rubles
- **Booth 27:** 23 m² - Price: 575,000 rubles
- **Booth 28:** 27 m² - Price: 675,000 rubles
- **Booth 29:** 13 m² - Price: 325,000 rubles
- **Booth 30:** 23 m² - Price: 575,000 rubles
- **Booth 31:** 15 m² - Price: 375,000 rubles
- **Booth 32:** 17 m² - Price: 425,000 rubles
- **Booth 33:** 21 m² - Price: 525,000 rubles
- **Booth 34:** 9.2 m² - Price: 230,000 rubles
- **Booth 35:** 6 m² - Price: 150,000 rubles
- **Booth 36:** 6 m² - Price: 150,000 rubles
- **Booth 37:** 7 m² - Price: 175,000 rubles



Opportunities in ART-SPACE



International Recognition

Presenting your work to a wide international audience and the opportunity to receive prestigious awards such as the International "VERA" Prize.



Professional Contacts

Establishing connections with collectors, gallery owners, and curators, which can contribute to career growth and increased artist recognition.



Monetizing Talent

Selling works during the exhibition without commissions, which provides direct financial support for creative activities.



Wide Audience

The exhibitions are annually visited by more than 500,000 people, and each project is accompanied by a large-scale PR campaign and educational program.

ART-SPACE creates a unique platform for creative self-realization and professional development of artists. We strive not only to present their works to the public, but also to form an active professional community around them.



How to Become an Exhibitor?

Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

[Submit Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Participation Confirmation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make a payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a holistic perception of the exhibition.

Included in the cost



Creative footprint

Placement of biography and presented works in print or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Variety of programming

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

Included in the cost



Media coverage

Publication of a brief biography of the participant and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: \$1,300



Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on the participant's side.

Included in the cost

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions and counteragents.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: \$20 per exhibited work

Provision of professional equipment for presentations, lighting, or special installation of exhibits.

Cost: from \$13

Join Us!



Visitor

Discover the spiritual paths of the East and explore the dialogue between tradition and modernity in art.



Participant

Present your creative work to an international audience and become part of the global art dialogue at the center of Moscow.



Partner

Support a significant cultural project, strengthen the image of your company, and gain access to a unique audience.

Supported by: Moscow Public Foundation for the Support of Culture and Development of Contemporary Art

We invite you to be a part of this unique cultural event and contribute to the development of international art dialogue. Whether you are an artist, collector, or simply an admirer of beauty, the "Three Easts" exhibition will open new facets of Eastern aesthetics and philosophy for you.

Contacts:

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