



ART - SPACE

International Exhibition Center ART-SPACE
Moscow, Tverskaya 9

21.01
07.02



Point of Calmness: The Aesthetics of Minimalism



Московский общественный Фонд
поддержки культуры и развития
современного искусства



ART-SPACE International Exhibition Complex

Unique Space

This is a new stylish space in the center of Moscow (Tverskaya, 9), created for the life of art. ART-SPACE is a center of contemporary art, providing venues for a variety of cultural events.

Multifunctionality

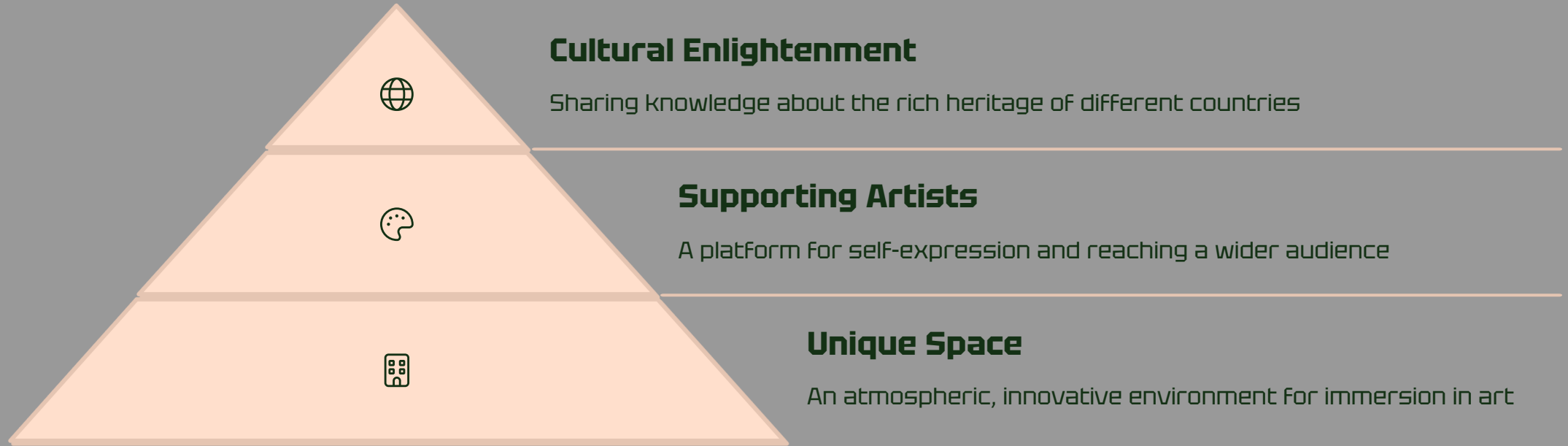
The complex provides spaces for exhibitions, discussions, fashion shows, immersive shows, digital installations, private film screenings, and music events.

Complete Ecosystem

The complex also houses an Art-shop and Art-cafe "ATMOSPHERE", creating a complete ecosystem for art lovers and ensuring a comfortable stay for visitors.



ART-SPACE Mission and Vision



Our mission is to create an atmospheric, innovative space where visitors can immerse themselves in the world of contemporary and classical art from around the globe. We strive not only to present works of art, but to create a context for their appreciation through educational programs and interactive formats.



Technological Focus in ART-SPACE

100%

Immersion

Full immersion in art through AR/VR technologies

2X

Perception

Enhanced perception of minimalist works

0

Distractions

Zero external distractions in VR spaces

We are betting on modern augmented [AR] and virtual reality [VR] technologies to create a unique experience of interacting with art. Our model differs from traditional museums thanks to these unique technological capabilities.

In the "Point of Rest" exhibition, technologies enhance the minimalist experience. VR creates ideal contemplative spaces, free from external distractions, and interactive installations subtly respond to the presence of the viewer, exploring the concept of "emptiness as an element".



Main Concept of the Exhibition



Minimalist Expressiveness

Works in the minimalist tradition, exploring the expressive possibilities of simple forms, monochromatic color schemes, and clean lines. An aesthetic that rejects excess in favor of the essential.



Emptiness as an Element

Artistic exploration of empty space and intervals. Works in which the absence becomes a significant element of the composition, and the pause is more eloquent than the sound.



Contemplative Art

Works that create a space for meditation and inner peace. Art that invites you to slow down, pay attention, and immerse yourself in a state of serenity.



Visual Inspiration and Atmosphere

Immersion

The exhibition creates an atmosphere of serenity and meditation, inviting visitors to slow down and enter a state of contemplation. The exhibition space becomes a kind of temple of silence amidst the bustling city.

Visual Language

The artworks are minimalist, using simple forms, monochromatic palettes, and clean lines to explore the essence and power of empty space. Every line, every color, and every shape is carefully considered.

Spatial Organization

The single simple geometric artwork, illuminated in the stark white room, perfectly conveys the essence of "Minimalist Aesthetics". The exhibition space itself becomes part of the artistic statement.

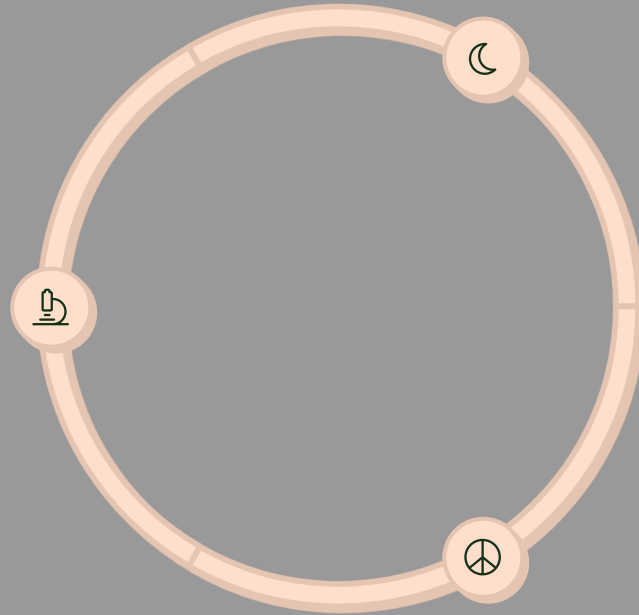




Why this exhibition is important

Art research

The exhibition aligns with the goal of researching diverse artistic styles and philosophical concepts, demonstrating a deep understanding of the history of contemporary art.



Contrast of impressions

It creates a stark contrast with more visually saturated exhibitions, showcasing the curatorial vision of ART-SPACE and providing a diversity of artistic experiences.

Oasis of calm

The project offers visitors a unique experience - a space for quiet reflection in the heart of a bustling city, responding to the deep need of modern people for slowing down.



Available Booths

[if you are interested in purchasing a booth, you can click directly on the booth number]



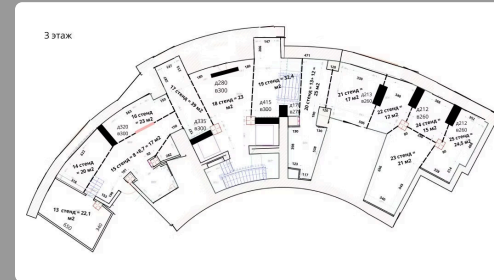
1st Floor

- **Booth 1:** 79 m² - Price: 1,422,000 rubles
- **Booth 2:** 41 m² - Price: 738,000 rubles
- **Booth 3:** 11 m² - Price: 198,000 rubles
- **Booth 4:** 38 m² - Price: 684,000 rubles



2nd Floor

- **Booth 5:** 36 m² - Price: 648,000 rubles
- **Booth 6:** 10.7 m² - Price: 192,600 rubles
- **Booth 7:** 19 m² - Price: 342,000 rubles
- **Booth 8:** 20 m² - Price: 360,000 rubles
- **Booth 9:** 24 m² - Price: 432,000 rubles
- **Booth 10:** 20 m² - Price: 360,000 rubles
- **Booth 11:** 41 m² - Price: 738,000 rubles
- **Booth 12:** 43 m² - Price: 774,000 rubles



3rd Floor

- **Booth 13:** 22.1 m² - Price: 397,800 rubles
- **Booth 14:** 20 m² - Price: 360,000 rubles
- **Booth 15:** 17 m² - Price: 306,000 rubles
- **Booth 16:** 23 m² - Price: 414,000 rubles
- **Booth 17:** 39 m² - Price: 702,000 rubles
- **Booth 18:** 23 m² - Price: 414,000 rubles
- **Booth 19:** 32.4 m² - Price: 583,200 rubles
- **Booth 20:** 25 m² - Price: 450,000 rubles
- **Booth 21:** 17 m² - Price: 306,000 rubles
- **Booth 22:** 12 m² - Price: 216,000 rubles
- **Booth 23:** 21 m² - Price: 378,000 rubles
- **Booth 24:** 15 m² - Price: 270,000 rubles
- **Booth 25:** 24.5 m² - Price: 441,000 rubles



4th Floor

- **Booth 26:** 22 m² - Price: 396,000 rubles
- **Booth 27:** 23 m² - Price: 414,000 rubles
- **Booth 28:** 27 m² - Price: 486,000 rubles
- **Booth 29:** 13 m² - Price: 234,000 rubles
- **Booth 30:** 23 m² - Price: 414,000 rubles
- **Booth 31:** 15 m² - Price: 270,000 rubles
- **Booth 32:** 17 m² - Price: 306,000 rubles
- **Booth 33:** 21 m² - Price: 378,000 rubles
- **Booth 34:** 9.2 m² - Price: 165,600 rubles
- **Booth 35:** 6 m² - Price: 108,000 rubles
- **Booth 36:** 6 m² - Price: 108,000 rubles
- **Booth 37:** 7 m² - Price: 126,000 rubles



Opportunities in ART-SPACE

Advantages for Artists

- International recognition and presentation of creativity to a wide audience
- Opportunity to receive prestigious awards, such as the International "VERA" Prize
- Professional contacts with collectors, gallery owners, and curators
- Career growth, increased name recognition, and increased value of artworks
- Monetization of talents through the sale of works without commissions

Value for Visitors

Annually, ART-SPACE exhibitions are visited by more than 500,000 people from around the world. Each project is accompanied by a large-scale PR campaign and an educational program that helps to better understand the presented art.

Visitors have a unique opportunity not only to see the works of talented artists, but also to immerse themselves in the atmosphere of contemporary art, expand their artistic horizons, and find new sources of inspiration.



How to Become an Exhibitor?

Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

[Submit Application](#)

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Participation Confirmation

After passing the accreditation, you will receive a unique promo code that confirms that your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make the payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[\[Link to our website\]](#)



What is included in the exhibition participation fee



Unlimited creativity

Use the entire booth area (walls, floor, ceiling) to fully express your style and concept, creating a cohesive exhibition experience.

Included in the cost



Creative footprint

Placement of biography and featured works in print or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded booth and exhibit labeling.

Included in the cost



Diverse program

Inclusion in accompanying events and the opportunity to conduct lectures or workshops of your choice.

Included in the cost



Media coverage

Publication of a brief participant biography and information about the exhibited works on the website and social media using hashtags related to the exhibition and the participant.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant, lasting 15 to 30 minutes.

Cost: \$1,500



Exclusive access

Providing free access to the booth during the exhibition for the participant and 2 representatives on their behalf.

Included in the cost

Providing VIP invitations for 5 guests on the participant's behalf to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetize your talents

Sale of works during the exhibition without commissions or intermediaries.

Included in the cost

Unique opportunity to participate in an open auction with your best works. **(upon reaching the participant quota).**

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow, and interaction between works within the booth space.

Cost: \$20 per exhibited work

Provision of professional equipment for presentations, lighting, or special exhibition installations.

Cost: from \$15



Find Your Point of Repose!



Visit the Exhibition

We invite you to the exhibition "Point of Repose: The Aesthetics of Minimalism" to slow down, focus, and immerse yourself in a state of serenity through contemplative art.

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Become a Participant

Present your creativity to an international audience at a prestigious cultural event. Unlock new opportunities for the development of your creative career.



Become a Partner

Support a significant cultural project with international influence. Strengthen the image of your company as a socially responsible organization.

Supported by: Moscow Public Foundation for the Support of Culture and Development of Contemporary Art

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