





ART-SPACE International Exhibition Complex

Stylish space in the center of Moscow

The new exhibition complex on

Tverskaya, 9, created specifically for
the life of art. Here, contemporary art
finds its home in the very heart of the
capital.

Multifunctional platform

A space for exhibitions, discussions, fashion shows, immersive performances, digital installations, private film screenings, and music events all under one roof.

A full-fledged ecosystem

The complex also houses an Art-shop and Art-cafe "ATMOSPHERE", creating a comfortable environment for deep immersion in the world of art.

ART-SPACE provides a unique platform for artists from around the world and creates a truly interactive experience for visitors, combining creativity and innovation.



ART-SPACE Mission and Vision

Atmospheric Space

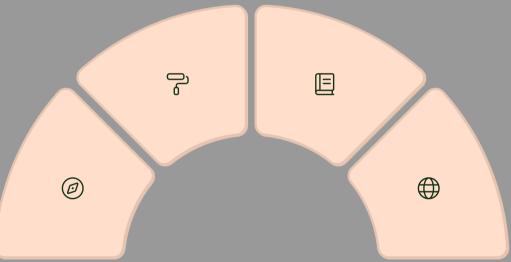
Creating an innovative space for immersion in the world of contemporary and classical art from around the globe.

Supporting Artists

Providing a platform for talented artists to express themselves and reach a wide audience.

Cultural Education

Spreading knowledge about the rich cultural heritage of different countries through innovative exhibition projects.



International Dialogue

Uniting cultures and fostering mutual understanding through the universal language of art.

Our mission is to create a special atmosphere where contemporary art meets rich cultural traditions, and visitors become active participants in this amazing dialogue.





Technological Focus in ART-SPACE



Virtual Reality

Immersion in Andean landscapes and cultural context through VR technologies



Augmented Reality

Overlaying historical information and mythological narratives on works of art



Interactive Installations

Visitor interaction with exhibits through modern technological solutions

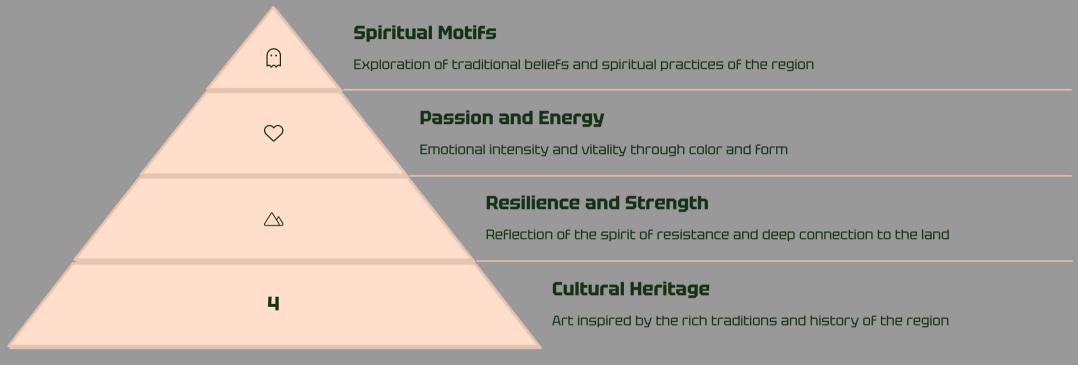
We are focusing on modern technologies that create a unique experience of interacting with art.

At the "Heartbeat of the Andes" exhibition, technologies are used to enhance the immersion in the cultural heritage and spiritual motifs of the region.

Our model is fundamentally different from traditional museums thanks to these unique technological capabilities, turning the exhibition visit into a true journey through the Andean region.



Concept of the Exhibition "Heartbeat of the Andes"



The "Heartbeat of the Andes" exhibition will take place from April 23 to May 17 and will present a multifaceted exploration of the spirit and culture of the Andean region. The exhibition will bring together works that reflect the rich heritage of the indigenous peoples, their connection to nature, and their unique spiritual practices.

Visitors will be able to feel the energy of this amazing culture through works filled with vibrant colors, strong emotions, and deep symbolism.

Visual Inspiration and Atmosphere



Vibrant Colors of the Andes

Saturated colors reflecting the rich palette of traditional textiles and natural landscapes of the region.



Portraits of Strength and Dignity

Imagery of people embodying the spirit of resistance and cultural identity of Andean peoples.



Rituals and Traditions

Artistic reinterpretations of spiritual practices and ceremonies conveying a deep connection to the earth.



The Grandeur of Nature

Mountain landscapes as a symbol of the resilience and enduring values of Andean culture.

The exhibition creates an atmosphere of passion and energy, immersing visitors in a world where ancient traditions meet contemporary art. Artworks inspired by the cultural heritage of the region are expressed through vibrant color and expressive form.



Why this exhibition is important



A bridge between cultures

The exhibition creates a dialogue between Andean culture and the Russian audience, promoting international understanding through art.



Cultural enlightenment

It introduces viewers to the rich cultural heritage, history, and spiritual practices of the region, expanding cultural horizons.



Support for artists

It provides a platform for artists exploring deep themes of passion, spirituality, and resilience in the context of Andean culture.



Cultural diversity

It underscores ART-SPACE's commitment to showcasing global artistic diversity in its 2025-2027 program.

This exhibition directly supports ART-SPACE's "Cultural Enlightenment" mission, fostering a deeper understanding of the vibrant and distinctive cultural layer of the Andean region.



Available Booths

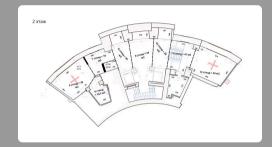


[if you are interested in purchasing a booth, you can click directly on the booth number]



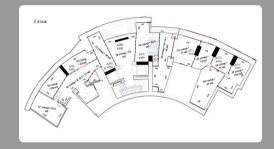
1st Floor

- Booth 1: 79 m² Price: 1,975,000 rubles
- Booth 2: 41 m² Price: 1,025,000 rubles
- Booth 3: 11 m² Price: 275,000 rubles
- Booth 4: 38 m² Price: 950.000 rubles



2nd Floor

- Booth 5: 36 m² Price: 900,000 rubles
- **Booth 6:** 10.7 m² Price: 267,500 rubles
- Booth 7: 19 m² Price: 475,000 rubles
- Booth 8: 20 m² Price: 500.000 rubles
- Booth 9: 24 m² Price: 600.000 rubles
- Booth 10: 20 m² Price: 500,000 rubles
- Booth 11: 41 m² Price: 1,025,000 rubles
- Booth 12: 43 m² Price: 1.075.000 rubles



3rd Floor

- Booth 13: 22.1 m² Price: 552,500 rubles
- Booth 14: 20 m² Price: 500,000 rubles
- **Booth 15:** 17 m² Price: 425,000 rubles
- Booth 16: 23 m² Price: 575.000 rubles
- Booth 17: 39 m² Price: 975,000 rubles
- Booth 18: 23 m² Price: 575,000 rubles
- Booth 19: 32.4 m² Price: 810,000 rubles
- **Booth 20:** 25 m² Price: 625.000 rubles
- Booth 21: 17 m² Price: 425.000 rubles
- Booth 22: 12 m² Price: 300 000 cubles
- Booth 23: 21 m² Price: 525.000 rubles
- Booth 24: 15 m² Price: 375.000 rubles
- Booth 25: 24.5 m² Price: 612.500 rubles



4th Floor

- Booth 26: 22 m² Price: 550,000 rubles
- Booth 27: 23 m² Price: 575,000 rubles
- **Booth 28:** 27 m² Price: 675,000 rubles
- Booth 29: 13 m² Price: 325,000 rubles
- **Booth 30:** 23 m² Price: 575,000 rubles
- Booth 31: 15 m² Price: 375,000 rubles
- **Booth 32:** 17 m² Price: 425,000 rubles
- **Booth 33:** 21 m² Price: 525,000 rubles
- Booth 34: 9.2 m² Price: 230,000 rubles
- Booth 35: 6 m² Price: 150.000 rubles
- Booth 36: 6 m² Price: 150.000 rubles
- Booth 37: 7 m² Price: 175.000 rubles



Opportunities at ART-SPACE

For Artists

- International recognition and exposure to a wide audience
- Opportunity to receive the prestigious "VERA" award
- Professional contacts with collectors and curators
- Career growth and increased name recognition
- Monetization of talents through commission-free artwork sales

For Visitors

- Unique cultural experience through innovative exhibitions
- Educational program for deeper knowledge
- Exposure to the diversity of global art
- Interactive engagement with exhibits
- Visit to the Art-shop and Art-cafe "ATMOSPHERE"

More than 500,000 people visit ART-SPACE exhibitions annually. Each project is accompanied by a large-scale PR campaign and educational program, creating a comprehensive platform for cultural exchange and development.





Submit Application and Book a Booth

Fill out the online form on our website with information about yourself, your works, and book a booth.

Submit Application

Expert Evaluation

Our council will review the application from 3 to 7 days, evaluating the artistic quality and conceptual depth of your works.

Participation Confirmation

After passing the accreditation, you will receive a unique promo code that confirms your works are included in the competition or non-competition program.

Participation

Fill out and sign the necessary documents and make the payment for the booked booth and accreditation using the previously received participant promo code.

Innovative approaches and interdisciplinary projects are welcome. We strive for a simple and transparent participant selection process.

[Link to our website]



What is included in the cost of participating in the exhibition



Unlimited creativity

Use the entire stand area (walls, floor, ceiling) to maximize the expression of your style and concept, creating a holistic perception of the exhibition.

Included in the cost



Media coverage

Publication of a brief biography of the participant and information about the exhibited works on the website and social networks using hashtags related to the exhibition and the participant himself.

Included in the cost

Access to a professional studio for recording an exclusive podcast - from concept development to final editing - about the exhibition participant lasting from 15 to 30 minutes.

Cost: 100,000 rubles



Creative Footprint

Placement of biography and presented works in printed or digital format on two full-page catalog pages.

Included in the cost



Branded labeling

Provision of branded stand and exhibit labeling.

Included in the cost



Diversity of the program

Inclusion in accompanying events and conducting lectures or workshops of your choice.

Included in the cost



Exclusive access

Providing free access to the stand during the exhibition to the participant and 2 representatives on the participant's side.

<u>Included in the cost</u>

Providing VIP invitations for 5 guests on the participant's side to attend the preview (opening) and closing of the exhibition.

Included in the cost



Monetizing your talents

Sale of works during the exhibition without commissions and counter-agents.

<u>Included in the cost</u>

Unique opportunity to participate in an open auction with your best works. (upon reaching the participant quota).

Cost: 30% of the sale



Technical services

Professional hanging of paintings, installation of sculptures and other objects, as well as subsequent dismantling of exhibits after the end of the exhibition and determination of optimal locations for each work of art, taking into account lighting, visitor flow and interaction of works with each other on the stand area.

Cost: 1,500 rubles per exhibited work

Provision of professional equipment for presentations, lighting or special installation of exhibitions.

Cost: from 1,000 rubles

Join Us!

Visit the Exhibition

We invite you to explore the rich cultural heritage of the Andes from April 23 to May 17. Feel the true heartbeat of this amazing region through art and technology.

Become a Participant

Present your creativity to an international audience and open up new career development opportunities. Participation in ART-SPACE projects is a path to recognition in the art world.

Become a Partner

Support a significant cultural project, strengthen the image of your company, and gain access to a unique international audience of art connoisseurs.

Supported by: Moscow Public Foundation for the Support of Culture and Development of Contemporary Art.

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